

Northeast Regional Center  
Quarterly Report July 1—September 30, 2010



Network Staff at 1<sup>st</sup> Annual DHR/FPAN Conference, Mission San Luis, Tallahassee.

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## Executive Summary

The first quarter marked a time of transition between summer camps and teacher trainings, to adult outreach and work with local governments. This fall intern Sarah Bennett compiled of all elected officials, planners, and the EAR cycle for each county and local government with a preservation ordinance. Also this fall, we moved into lab space at Nease House offered by Board Member Robin Moore so that we may expand volunteer opportunities.

One of the highlights of the quarter was attending the first annual DHR/FPAN conference. We followed up with DHR contacts since the conference, such as requesting the Viva Florida logo for upcoming printing project, coordinating loans for Maple Leaf artifacts from Collections, and firmed up future TARP training dates with Kevin Porter. Staff also collected printed materials for distribution at the Center.

A significant addition to the outreach roster was visiting lecturer Dr. Rebecca Saunders who spoke on special topics and met with local students and archaeologists. Her work on Amelia Island is critical to understanding contact period sites in the northeast and was intended as a kick off for Fernandina Beach's Old Town commemoration later this year. In St. Augustine she spoke on three Florida shell rings, including the Guana ring north of town.

<b>Type of Activity/Event</b>	<b>Events</b>	<b>Attendees</b>
Public Presentations	5	232
Professional Conferences	2	187
Adult Training/Workshops/Symposiums	3	14
School/Youth Programs/Workshops	6	123
Volunteers (hours/number)	45	9
Meetings attended	14	82
Printed Articles – Magazine, Newspaper	3	
Electronic Media produced– Blog, Podcasts, Social Media	16	3,487
Other- Displays (Lincolnton Museum, VIC)	2	150,150
<b>TOTAL</b>	<b>96</b>	<b>153,637</b>

## Public Outreach

### Information Tables

- Visitors Information Center, St. Augustine—stocked maps, brochures, and events calendar; 150,000 visitors quarterly

### Professional Conferences

- Attended “Civic Tourism” Conference organized by the National Association of Interpretation, Ft. Collins, Colorado
- St. Johns River Summit with representatives from 13 counties in northeast Florida

### Public Presentations

- Rebecca Saunder’s lecture on Shell Rings, St. Augustine Archaeology Association, Flagler College, St. Johns County—60 attendees
- Rebecca Saunder’s Contact Period Sites, Amelia Island Museum of History, Fernandina Beach, Nassau County—82 attendees
- Archaeology Along the St. Johns River, Arlington Historical Society, Jacksonville, Duval County—23 attendees
- Archaeology Along the St. Johns River, Florida Historical Society, FPAN East Central, Cocoa, Duval County—53 attendees

### School Programs

- Camp Archaeology Activities, Hope Haven, Duval County—46 attendees
- Florida State College at Jacksonville Archaeology and Religion Lecture—21 attendees
- UnderH2O Archaeology, Bostwick Library, Putnam County—10 attendees
- UnderH2O Archaeology, Palatka Library, Putnam County—12 attendees
- DeBary Hall Summer Camp, DeBary, Volusia County—16 attendees
- How to Bluff Your Way in Florida Archaeology, Clay County Junior Historical Society Meeting—18 attendees

### Workshops/Training

- Coquina Queries Teacher Training Workshop, Flagler College, St. Augustine, St. Johns County—5 registrants
- Project Archaeology In-House Workshop for Kingsley Teacher-Ranger-Teachers, Timucuan Preserve—5 registrants
- In-house Workshop for Final Cut (video editing)—4 participants

### Media

- New *Mala Compra* podcast added to the website
- Northeast Region Website—504 new visitors
- Coquina Queries Website—69 new visitors
- Northeast Region BLOG—13 new entries, 988 new visitors
- Twitter Account—383 postings, 145 followers

- Posted Virtual Florida Fieldtrip podcasts to the website—1,369 YouTube views

#### Displays

- *Archaeology in Lincolntonville*, Excelsior Museum, St. Augustine, St. Johns County— estimated 150 visitors

#### Grants

- Continued consultation on Kingsley Shelter Curriculum, a joint program with the National Park Service and Project Archaeology
- Sent letter of intent to Sharyn Heiland for Timucuan Biotechnology small-matching grant
- Met briefly with Carl Halbirt to discuss submission of city archaeology maps for SEAC public archaeology grant
- Partner on Florida Humanities Council *La Florida: Spain's New World Legacy* grant submitted by Flagler College, funded for 2011-2012

#### Aiding/Advising Local Governments

##### Clay County

- Met with County Archivist and assistant to consult on archaeological materials and start documentation of Moccasin Slough
- Corresponded with Orange Park City Manager regarding the Clark House historic site

##### Duval County

- Attended Jacksonville Community Councils, Inc. issues meeting
- Contacted several local officials and planners during St. Johns River Summit

##### Flagler County

- Provided letter of support for Special Category Grant by County for Princess Place Preserve

##### Nassau County

- Appointed to steering committee for Old Town Bicentennial Committee and was appointed to the events organizing board, Fernandina Beach

##### Putnam County

- Murphy Creek Conservation Area Cemetery Form: 8 PU 01626; Putnam County completed for St. Johns River Management District

### St. Johns County

- St. Johns County Historic Resource Review Board (HRRB) meeting
- Reprinted *St. Augustine's Unseen History* maps for use by City Archaeology, SAAA, and distribution at the Center
- Participated in prehistoric ceramics workshop with St. Johns County Historical Resources staff and Christine Newman of ACI – 7 attendees
- Corresponded on preservation of Huguenot Cemetery with Robin Moore, Sharon Thompson, Shelley Sass for Friends of the Huguenot
- Nation's Oldest Port, National Heritage Area initiative
  - Hosted Maritime Heritage Theme Trail at Center
  - Attended Bylaws Committee Meeting
  - Attended Maritime Theme brainstorming session

### Volusia County

- Public presentation to Volusia County Historic Preservation Board meeting – 14 attendees
- Met with New Smyrna Beach city officials, Volusia County parks staff, Richard Estabrook, and Museum staff to deliberate over GPR results from last fall and produce letter report – 6 attendees
- Attended Halifax Heritage Byways Meeting for proposed designation for Volusia and Flagler County portion of A1A – 13 attendees
- Site visit to DeLeon Springs State Park to meet with site manager and plan Black History month event – 5 attendees
- Sarah Bennett at Volusia County Historical Museum to assist Dot Moore and New Smyrna Beach city archaeology program – 4 visits

### Assisting DHR

- Director and Outreach Coordinator participated in 1<sup>st</sup> annual DHR/FPAN conference, Tallahassee
- Review of Mt. Royal Site Management Plan, Putnam County
- Submitted letter report of GPR at Huguenot Cemetery to Friends of the Huguenot Cemetery and will update the state site form
- Site Identification Team
  - Draft site form for Moccasin Slough site in Clay County
  - Coordinated with Halifax Heritage Byway and FMSF for sites along Volusia/Flagler corridor
  - Corresponded with a private landowner in Clay County and another in St. Johns county. Will record sites in next quarter.

### Other

- Participated in Florida Trust Webinar on Integrating Social Media

- Jody Marcil showed images from Cemeteries of St. Johns County poster at Cemetery Scape event in New Orleans
- Began revisions and design for “Archaeology off the Beaten Path” maps
- Ongoing edits for *Coquina Queries* begun over the summer, to be reprinted next spring
- Hired new media intern Kelly Gibbs
- Sam Benoit finished Map and Anchor graphic and starting on Majolica twister game for spring festivals
- Attended Florida Heritage Book Festival
- Participated in Visit Florida Webinar on economic impact of trails on Florida’s communities
- Outreach Coordinator traveled to Ft. Lauderdale to attend Outreach Coordinator planning retreat
- Attended reception for Roman Antonio Alvares from Aviles, Spain to discuss future partnerships with SAAA, possible excavation exchange, and 450 commemoration activities



St. Johns County Historic Resource Review Board, Nease House.



Former Governor Martinez addresses future river health.