

Northeast Regional Center  
Quarterly Report April 1—June 30, 2011



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### Executive Summary

The Center celebrated its fifth year of partnership with Flagler College and the opening of the Northeast Regional Center. Events included luncheon, presentations, and open house to thank our many regional partners. Dr. Abare welcomed participants early in the day and Executive Director Bill Lees traveled to St. Augustine to mark the occasion.

The year ended with the inaugural workshop for the new *Investigating a Kingsley Slave Cabin* curriculum, a partnership between the *Project Archaeology*, the Timucuan Ecological Preserve (NPS) and the Center. A grant funded development of lessons by teacher-ranger-teachers supervised by park service guides following the Project Archaeology template. Center staff contributed to the staff and student handbook and offered edits and review of final materials. The first workshop highlighted the importance of archaeology and ongoing work with descendant communities to 16 Duval County teachers.

<b>Type of Activity/Event</b>	<b>Events</b>	<b>Attendees</b>
Public Presentations	6	263
Public Events	5	829
Professional Presentations	1	40
Professional Events	1	
Adult Training/Workshops/Symposiums	1	16
School/Youth Programs/Workshops	13	1,004
Radio Interviews	1	5000
Meetings attended	24	
Printed Articles – Magazine, Newspaper	3	
Electronic Media produced– Blog, Podcasts, Social Media	13	45,067
Other- Displays (Lincolntonville Museum, VIC)	2	150,150
<b>TOTAL</b>	<b>79</b>	<b>193,373</b>

## Public Outreach

### Public Presentations

- Coquina Queries lecture for Daughters of the American Revolution, Duval County—34 contacts
- Hosted St. Augustine Archaeological Association Meeting, St. Johns County—37 contacts
- Lecture for St. Augustine Archaeological Association, St. Johns County—73 contacts
- Lecture for Florida State College of Jacksonville World Religion Class, Duval County—26 students
- Lecture for Florida State College of Jacksonville World Religion Class, Duval County—25 students
- St. Johns River talk for Glenmoore Retirement community, St. Johns—68 attendees

### Public Events

- UNF Excavation at Old Town Fernandina, Nassau County—507 contacts
- Activity Table at Goldhead Branch State Park's Family Fun Day, Clay County—55 contacts
- Northeast Center 5<sup>th</sup> Birthday Open House, St. Johns County—20 contacts
- Public archaeology station at Spanish Quarter for 3 consecutive Fridays in May, St. Johns County—47 contacts
- Artifact identification day at Museum of Science and History in Jacksonville, Duval County—200 contacts

### Professional Presentations

- Florida Anthropological Society Annual Meeting, Orlando, Florida
  - Presented Civic Tourism paper—40 attendees

### Professional Events

- Attended Florida Anthropological Society Annual Meeting, Orlando, Florida

### Workshops/Training

- Project Archaeology Teacher Training Workshop, Duval County—16 participants
- Attended National Center for Preservation Technology and Training Institute's (NCPTTI) workshops at Tolomato Cemetery

### School Programs

- Lake Asbury Elementary School, Clay County—99 students
- Presentation for Clay County Students at Camp Chowenwaw—16 students

- Florida School for the Deaf & Blind, St. Johns County—42 students
- Splash Into Science Night at Kings Elementary, Flagler County—61 students
- Presentation for Duval County Students at Camp Chowenwaw—25 students
- Splash Into Science Night in DeLand, Volusia County—28 students
- Presentation for students from Middleburg Elementary at Camp Chowenwaw, Clay County—36 students
- Presentation for students from Clay County at Camp Chowenwaw—17 students
- Environmental Education Fair at Whitney Research Lab, Flagler County—199 students
- Crookshank Elementary School, St. Johns County—184 students
- Presentation for students from Clay County at Camp Chowenwaw—27 students
- Eco Adventure Days Camp at Ravine Gardens State Park, Putnam County—30 participants
- St. Johns River talk for Ortega Museum Magnet School, Duval County—240 students

#### Radio Interviews

- Radio Show with Jim Byard at Renda Broadcasting, Duval County—5000 listeners

#### Media

- Center Website—1065 views
- Coquina Queries Website—107 views
- Blog—24 entries, 4,558 views
- Videos—1,516 views
- Twitter—336 posts, 304 followers
- Facebook—86 posts, 28,462 views, 228 followers
- Email announcements—7 posts, 9,023 views

#### Displays

- *Archaeology in Lincolnton*, Excelsior Museum, St. Augustine, St. Johns County— estimated 150 visitors
- Visitors Information Center, St. Augustine—stocked maps, brochures, and events calendar; 150,000 visitors quarterly

#### Grants

- Awarded DHR Grant Funds for *Timucuan Technology* project
- Administered funds for the Kingsley Shelter grant on behalf of the Network in the form of supplies and teacher stipends

## Aiding/Advising Local Governments

### Nassau County

- Responded to a resident about previous archaeological work done in Fernandina Beach as city moves towards and archaeological ordinance
- Discussed preservation management workshop with city of Fernandina's planning department and scheduled meetings for next quarter

### Putnam County

- Staff met multiple times with Palatka city manager and staff to discuss future joint programs, including Cemetery workshop to be held in the fall
- Corresponded with St. Johns River Management District about upcoming trainings and potential partnerships for the next year

### St. Johns County

- Attended St. Johns County Cultural Resource Board meeting and field trip for committee to address signage issues along county roads
- Attended St. Johns County's annual update and town hall meeting at Southeast Branch Library as a monitor for cultural resources

### Volusia County

- Met with Dot Moore and Julie Scofield in Volusia County to discuss future Cemetery workshops
- Met with planning department of New Smyrna Beach to discuss support of archaeology ordinance and professional development opportunities the center can provide for staff

## Assisting DHR

- Assisted Division's Geocaching program
  - Followed up with Northeast Florida Geocaching group about existing caches as historical markers
  - Future participation with geocaching program put on hold pending changes with DHR

## Other

- President's Luncheon for NE Center 5<sup>th</sup> Anniversary Celebration, St. Johns County
- SHA PEIC: conference call to discuss development of Outreach Toolbox and participation at upcoming conferences; budget and annual report due
- Facilitated conference call for Development Committee
  - Drafted Development work plan to be finalized in August
  - Communicated with board members about agenda items for conference call

- Amber assisted James Davidson and the UF field school at Kingsley Plantation for a week in June
- Sarah worked for a few days on Kathleen Deagan's Fountain of Youth Site and visited the UNF, UF, and LAMP field schools
- Conferred with Rachel of East Central office over Cemetery workshop slides
- Attended HADS workshop in Marathon
- Staff completed NAUI dive training including Amber's final check out dive on the Brick wreck
- Attended planning meetings for Florida Humanities Council Conference to commemorate 500<sup>th</sup> anniversary in St. Augustine June 2012
- Met with former intern Emily Jane Murray, now owner of newly formed company Archy Docs, to discuss videos for Virtual Florida Fieldtrips and promotions for training opportunities