



**Minutes of the Public Meeting of the  
Board of Directors of the Florida Public Archaeology Network,  
Mid-Year Conference Call  
Pensacola, FL – October 23, 2014**

The Board of Directors of the Florida Public Archaeology Network (FPAN), University of West Florida, held a semi-annual conference call on Thursday, October 23, 2014, from the Coordinating Center in Pensacola, Florida. The meeting convened at 12 p.m. CDT and lasted approximately 2-1/2 hours. The purpose of the meeting was to review the update changes to the Strategic Plan and general updates from committees.

The meeting was called to order by Chair Judith Bense at 12 p.m. CDT.

Roll was taken and the following directors were in attendance: Dr. Judith Bense, Chair; Dr. Greg Cook, Vice-Chair; Dr. Lynne Goldstein; Mr. Robin Moore; Dr. Mary Glowacki; Dr. John Worth; Ms. Shorty Robbins; Mr. Terry Klein; and Ms. Patty Flynn. Ms. Lee Hutchinson and Mr. Paul Jones were absent.

Others in attendance were Dr. William B. Lees, Executive Officer and Secretary of the Board; Dr. Elizabeth Benchley, staff advisor to the Board; Cheryl Phelps, FPAN Coordinating Center Office/Contract Administrator; FPAN staff – Nicole Grinnan, Dr. Della Scott-Ireton, Mike Thomin, Barbara Hines, Sarah Miller, Jeff Moates, Rob Bendus of DHR.

Dr. Bense called for the approval of the agenda. Lynne Goldstein made a motion to approve the agenda, Greg Cook seconded, and all Board members approved.

Dr. Bense called for the approval of the meeting minutes from the May 9, 2014 Board of Director's meeting held in Punta Gorda, Fl. Greg Cook made a motion to approve the minutes, Lynne Goldstein seconded, and all Board members approved.

Dr. William Lees presented his report starting with follow-up to the regional consolidations. Details of rental space are being worked out for the Southwest Region. Next plan is to look at updating our Strategic Plan from 2010. The Strategic Plan has been helpful in ensuring continuity within the FPAN centers. A staff retreat was held in early October in Tallahassee to discuss the update ideas. The information was drafted into a survey allowing good input toward reflecting priorities.

Dr. Lynne Goldstein and Mr. Terry Klein updated the Board of the Development Committee's findings: Terry reviewed the results of Lee Hutchinson's survey of CRM firms' response to FPAN services. He stated the survey needs to be expanded to include the value of FPAN and why public outreach is important and critical and how FPAN can provide assistance to the firms. Dr. Bense suggested contacting the CRM firms (someone within the firm who is known by a FPAN

staffer) by phone to discuss FPAN's services. An analysis of the firms' capabilities, inside and outside Florida, small, medium and large size, will help determine where FPAN can assist. The CRM firms need to understand the role of engaging the public on the projects. We also need to talk to the people who contract with these agencies. Another component to consider is if and how the government regulation includes the public in the archaeological study.

Terry Klein – Fieldwork Project: Terry expressed the need to find a partner for fieldwork projects. Lee Hutchinson's CRM survey did not include information about forming partnerships. Elizabeth Benchley will contact FAC for volunteers. Discussion ensued about finding a partner with qualifications to meet our needs, i.e. site survey; field-school model; stewardship projects (on-going monitoring sites.) Bill Lees will discuss with Mary Glowacki about sharing a person to coordinate field work research. Dr. Bense suggested John Worth put out a call to field-school professors in the states of Florida, southern Georgia and Alabama, within our network reach, for information gathering of upcoming field projects. Bill Lees suggested discussing this idea while at SEAC conference. He will develop a personal outreach contact list of CRM firms and local government. Terry Klein volunteered to assist.

Board Member Appointments: There are four board members whose position expires at the end of May, 2015: Dr. John Worth, UWF; Patty Flynn, FAS Representative; 2 At-Large Members – Lee Hutchinson and Terry Klein. If these members wish to continue to serve they are to let Bill Lees know as soon as possible. Before the meeting was over all had expressed an interest in continuing to serve.

Strategic Planning Update: Bill Lees sent out a summary of updates for review and discussion. Robbin Moore wants to engage CRM firms as to what they perceive as their outreach components. Mary Glowacki states DHR has the data on CRM projects to review for public value. Bill Lees suggested a CRM report needs to include a public value statement. Terry Klein suggested taking your local politician to an archaeology site/project. He also brought up the fear of losing public funding for archaeology. He sees the need to engage the public sector and demonstrate the public value of archaeological work as a campaign for funding and FPAN is in a position to do this. Dr. Bense suggested adding the value of archaeology to our strategic plan and include good examples. She suggests to Mary Glowacki the 1A32 permit is a great place to modify it. Mary Glowacki suggested a rule change to include such public statement, but it would need inclusion in a SHPO regulation. New rules would then need approval by the DHR general council. She would gather the information. Rob Bendus, DHR, says rule changes would be handled internally but when put up for public comment there would be the opportunity for FPAN to comment. Terry Klein suggested looking at the SHPO guidance of Vermont for language which has a section related to public engagement and outreach. Rob Bendus explained the need for the agencies to understand through education the value of archaeology. Dr. Bense suggested FPAN could get involved by putting the information in a packet for the public or by doing a 3-minute radio program like, "Look what could have been lost but wasn't...!". Elizabeth Benchley suggested including language i.e. "as appropriate to the project" and a statement about the public benefits of what was learned in the rule.

Dr. Bense asked that Bill Lees, Elizabeth Benchley, Mary Glowacki and Rob Bendus come up with a strategy, a plan on how we will implement it, and a timetable to incorporate value in our strategic plan. Bill Lees will prepare a report based on these ideas/suggestions in a month for review.

Amended 6/09/2015

Approved 05/29/2015

Bill Lees was asked if the goals were in priority order which he stated they were prioritized based on how the staff viewed their importance. He suggested he may redo the process and ask the board the same questions. This was to evaluate how the staff perceived the new objectives.

Patty Flynn encouraged strategic plan 2.1.d as much needed (training of docents) as many people do not understand how history and archaeology go together.

Della Scott-Ireton will follow up on becoming certified for providing CEU's for professional engineers so we can charge for training service. We also need DSO setup within the university to bypass Continuing Education.

### Old Business

Jeff Moates – FAS annual meeting moved to Sarasota, May 28, 2015. The FAM poster is titled “Into the Archaic.”

Dr. Elizabeth Benchley – FAC to form a subcommittee to look at various awards offered annually.

Dr. Mary Glowacki – presented DHR updates

### New Business: None

No further business the meeting adjourned at 2:18 p.m. CDT.