



**Minutes of the Public Meeting of the
Board of Directors of the Florida Public Archaeology Network,
Comfort Suite Orlando and Shakespeare Theater, Orlando, FL
May 5 and 6, 2011
2pm – 5pm; 8am - Noon**

The Board of Directors of the Florida Public Archaeology Network (FPAN), University of West Florida, held a public meeting on Thursday, May 5, 2011 in Orlando, Florida. The meeting convened at 2 p.m. EST and lasted approximately 3 hours.

The meeting was called to order by Chair Judith Bense at 2 p.m. EST.

Roll was taken and the following directors were in attendance: Dr. Judith Bense, Chair; Ms. Patty Flynn; Mr. Paul Jones; Dr. Lynne Goldstein; Ms. Norma Harris; Ms. Lee Hutchinson; Ms. Shorty Robbins; Mr. Robin Moore, and Mr. Terry Klein. Greg Cook and Dr. Ryan Wheeler were absent.

Others in attendance were Dr. William B. Lees, Executive Officer and Secretary of the Board; Dr. Elizabeth Benchley, staff advisor to the Board; Cheryl Phelps, FPAN Coordinating Center Office Administrator; Dr. Michael McDonald, FGCU; and FPAN regional directors.

Dr. Bense called for the approval of the minutes from the February 3, 2011. Dr. Goldstein made the motion to approve the minutes and Paul Jones seconded. All members approved.

Dr. Lees reviewed FPAN operations for the past year 2010-11, covering the renewed MOA; revised Strategic Goals; Coordinator Retreats; new hires; Future of FAM; canceling of the Town of Fort Myers Beach contract and the acceptance of Florida Gulf Coast University as the new host for the Southwest Region; and the revised and improved web page, including the addition of a Civil War site. Dr. Lees plans to visit all centers this summer, especially the Northeast Region who will celebrate their FPAN five-year anniversary. Our mid-year meeting will be held December 15 and 16, 2011 in Ft. Lauderdale at the Southeast Regional office.

Dr. Bense gave a budget overview for the upcoming fiscal year. Overall, UWF has lost 33% of its general revenue over the last five years that will not comeback. Federal stimulus is no longer available. To offset these losses we have been given the ability to raise tuition and allotted more lottery money. The UWF centers, including FPAN, will take a small cut in fiscal year 2011-12, but the exact amount will not be known until June 15. Dr. Lees reviewed past year's budget cuts and their effects on FPAN operation.

Each Regional Director and Coordinating Staff members, Jason Kent and Mike Thomin, presented their year-end reports.

The meeting adjourned at 5:30 p.m.

Continuation of FPAN Board Meeting

Friday, May 6, 2011, 8:00 a.m.
Shakespeare Theater

The meeting was called to order at 8:05 a.m. by Dr. Judith Bense. All were in attendance except Shorty Robbins; Greg Cook; and Dr. Ryan Wheeler.

Incoming-FAS President Patty Flynn began discussion on FAS's desired needs from FPAN. The Florida Anthropological Society (FAS) is seeking help from FPAN on increasing participation through public awareness and schools, and providing infrastructure support of the grant. It was agreed FAS needs to develop a manual for clearer direction of purpose. The question arose as to whether to keep Florida Archaeology Month (FAM) in March or move it to another month. Overall, the regional directors felt March should remain the selected month as the weather was generally good and there is little conflict with other events. It was agreed that each regional center customize their programs and piggyback on other events to promote FAM. Also, on future FAM posters it was suggested the date be left off the front as a way to keep the event going. Because of the visible date many remove the posters in April. Overall, FPAN members were in agreement to offer FAS assistance. This set the stage for discussion with FAS President Bob Austin at 10 a.m.

The next item was discussion of sustainability of FPAN programs. Ideas included fund raisers; seeking out more of the wealthy population; charging for training courses, iPhone apps, field trips, archaeology workshops, and creating a 501 C3. Mr. Klein suggested we develop a strategy/goal; define who will handle (Coordinating Center or individual centers); and follow the money. A starting place would be to charge for what we do now and build on it. Look at funding for FPAN and for FPAN projects. The funding would need to be defined as administrative or center-related, and who would handle the fund-raising from an administrative point. Sarah Miller offered to head the fundraising task force at the Network level. Della Ireton; Michele Williams, Jeff Moates, Dr. Elizabeth Benchley, Dr. Lynne Goldsten, Shorty Robbins and Terry Klein will serve on the committee. Dr. Bense will check with the University on options for handling fundraising (can we create outside the University?) and requested each center to explore with their host centers the same ideas. Accounting procedures must be considered. Task force will tackle how we can raise money. Dr. Bense requests an update at the next meeting from the Coordinating Centers on plans to pursue funding i.e., charging for classes/lectures/workshops, donations from corporations; BP oil spill monies; fundraisers; grants (linked with tourism or old grant ideas revised); etc.

Progress of the Strategic Plan was discussed. Each team presented their updates. Overall, everyone is moving forward reflecting growth and acceptance of the new plan.

New Business – Ms. Patty Flynn, incoming FAS president and FPAN Board member, requested FPAN become a member of the Trail of Florida's Indian Heritage. The FPAN BOD will review for discussion at the December meeting.

There was no Old Business.

Meeting adjourned at 10:10 a.m.

Dr. Bense called the Board back to order at 11:20 a.m. to accept a motion by Dr. Lynne Goldstein to make FAS independently funded by sharing the cost of production of the poster for FAM between FPAN, FAC, FAS and others. The motion was seconded by Ms. Patty Flynn and approved by all. The FPAN Board was again adjourned at 11:20 a.m.

Summations of meeting with Bob Austin, President of FAS

After the meeting the FPAN BOD met with Bob Austin, President of FAS to hear his request for assistance from FPAN in administering the FAS grant. Discussion ensued about the poster and its effectiveness in promoting FAM; need for assistance in administering the grant; and possible financial assistance. FPAN did not commit to offer administrative assistance to the grant at this time. Bob will discuss with his board the degree to which FPAN will assist with administering the program. Due to the grant constraints it was suggested FAS seek other funding. The FPAN Board made a motion to assist with funding for FAM poster along with FAC, FAS, and other affiliates. Bob also requested assistance in improving events – children friendly; variety; more archaeology speakers; publicity.