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Northwest Region
Quarterly Report – October/November/December 2011
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Executive Summary

Fall is festival and conference season and FPAN Northwest showed the flag throughout the region! September and October brings beautiful weather to the Panhandle and many of our regional partners host festivals and outdoor events in which we are pleased to participate. Rocky Bayou State Park in Niceville hosts an annual Pioneer Day to celebrate local history and heritage; the FPAN booth this year saw over 300 attendees stop by to learn more and to try their hand at archaeological activities. Arcadia Mill Archaeological Site in Milton, one of our most active partners, collaborated with FPAN again to organize and host a lecture series as part of Santa Rosa County's Beaches to Woodlands tour. Beaches to Woodlands is intended to draw local folks to Santa Rosa County for everything from corn mazes to berry picking to farmer's markets to nature trails. Arcadia Mill's lecture series focuses on "Secrets of Santa Rosa: Archaeology and History in Your Backyard" and has proven to draw good crowds to the Mill. The Washington County Historical Museum in Chipley hosted Fall Into History and FPAN staff met with 113 attendees. Irina and Della attended the annual Diving Equipment & Marketing Association (DEMA) trade show, the largest show for the scuba diving industry. Along with staff from the West Central Region and volunteers, we spoke to over 900 attendees, handing out literature on Florida's Underwater Archaeological Preserves and Maritime Heritage Trail, as well as flyers for the Heritage Awareness Diving Seminar and the new Submerged Sites Education & Archaeological Stewardship (SSEAS) programs. Several FPAN regions hosted booths at the Public Day for the Southeastern Archaeological Society conference in Jacksonville, and the Northwest Region booth had over 100 visitors.

FPAN and UWF staff responded to a request for a meeting by the local Army Corps of Engineers office. They requested assistance in training their staff to recognize and protect cultural resources in their jurisdiction, both on land and underwater. The first step is hosting informal training lectures to educate COE staff about the types of resources they're likely to encounter, where they're located, and what to do about them. The first lecture was hosted in December, where staff from COE as well as the Northwest Florida Water Management District, and Department of Environmental Protection had an Introduction to Underwater Archaeology and learned about

Shipwrecks of Pensacola Bay. Response was exciting and encouraging and the next lecture is being planned for January to discuss law affecting cultural resources.

Type of Activity/Event	# of Events/Presentations/Activities	Attendees #
Public Presentations	4	66
Public Events	6	1534
Professional Presentations (conferences, etc)	1	100
Professional Events attended (conferences, etc)	1	
Adult Training/Workshops	2	23
School/Youth Programs/Workshops	10	446
Radio/TV Presentations/Interviews		
Volunteer Programs	FPAN lab: 421.75 hours	266
Meetings attended – Government, Schools, Administration	29	
Printed Articles – Magazine, Newspaper		
Printed Media produced – Brochures, Booklets, Guides, Maps	1 (reprint of Preserves poster)	
Electronic Media produced– Blog, Podcasts, Mass Emails	1 mass e-mailing NW Facebook: 77 posts NW Twitter: 134 tweets	2189 recipients 393 Like Us 344 Followers
Mass Snail-mail		
Major Publications – Book, Chapter, Journal Article	1 (DSI chapter in <i>Archaeology in Society</i> book	
TOTAL	688	5361

Public Outreach

Info Booths

- Open House, Milton – Arcadia Mill Archaeological Site, 47 attendees
- Fall Into History, Chipley – Washington County Historical Museum, 113 attendees
- FPAN Lab, Pensacola – National Archaeology Day, 40 attendees
- Diving Equipment and Marketing Association (DEMA) show, Orlando – 928 attendees
- Southeastern Archaeological Society, Jacksonville – Public Day, 103 attendees
- Pioneer Day, Niceville – Rocky Bayou State Park, 303 attendees

Public Lectures/Presentations/Tours

- Arcadia Mill Archaeological Site, Milton – Beaches to Woodlands lecture, 12 attendees
- Arcadia Mill Archaeological Site, Milton – Beaches to Woodlands lecture, 21 attendees
- Arcadia Mill Archaeological Site, Milton – Beaches to Woodlands lecture, 15 attendees
- Arcadia Mill Archaeological Site, Milton – Beaches to Woodlands lecture, 18 attendees

Workshops/Training

- Boat Captain training, Pensacola – as part of Coast Guard training, 4 attendees
- Corps of Engineers training, Pensacola – Intro to Underwater Arch and Shipwrecks of Pensacola Bay, 19 attendees

Youth Event/Presentation

- Milton High School, Milton – GPR demonstration, 23 attendees
- Milton High School, Milton – Archaeology Class field trip to UWF labs & Arcadia, 26 attendees
- UWF Maritime Archaeology class, Pensacola – FPAN and Treasure Hunting in Florida, 43 attendees
- Berryhill Elementary, Milton – Career Day, 150 attendees
- Flomaton High School, Flomaton (AL) – Careers in Archaeology, 30 attendees
- Bellview Middle School, Pensacola – FPAN field trip, 60 attendees
- Bellview Middle School, Pensacola – FPAN field trip, 65 attendees
- Trinitas Christian School, Pensacola – FPAN field trip, 15 attendees
- Malena's Mini School, Pensacola – FPAN field trip, 20 attendees
- UWF graduate students, Pensacola – Downtown Pensacola public outreach meeting to discuss thesis ideas, 14 attendees

Professional Presentation

- Florida Rural Tourism Summit, Apalachicola – Apalachicola Maritime Heritage Trail, 100 attendees

Volunteer Opportunities

- FPAN lab, Pensacola - 266 volunteers for 421.75 hours

Publications

- *Pensacola and Northwest Florida History Illustrated* is a reincarnation of a previous publication by West Florida Historic Preservation, Inc. and the Pensacola Historical Society. Recently, WFHPI and PHS have re-started the journal, featuring historical and archaeological articles on Northwest FL topics
 - Della serving on the advisory and editorial committee to develop, edit, and produce the journal
- Northwest Region Newsletter – quarterly, 2189 recipients

Grants

- Assisting Bureau of Archaeological Research with DEP grant to develop the Panhandle Shipwreck Trail
 - Providing support with diving operations, recording, public contact and outreach, interpretive material design and distribution

Aiding/Advising Local Governments

Escambia County

- Serving as liaison to the County Marine Advisory Council for the development of the Panhandle Shipwreck Trail
- Working with Social Studies Coordinator to develop a plan for regularly scheduled teacher in-service workshops focused on archaeology
- Working with Social Studies Coordinator to develop ideas for “traveling trunks” for archaeology for use in the classroom
 - Assigned development to intern over spring 2012
 - Working in conjunction with West Florida Historic Preservation, Inc, which has an established trunk program for local teachers
- Assisting with development of archaeological resources protection ordinance
 - The County Planner who is in charge of this project is still working on it, but his workload has increased due to recent county budget cuts and staff reductions so the project is progressing slowly

Pensacola

- Worked with teachers at Bellview Middle School to present a semester-long archaeology curriculum based on Project Archaeology, including classroom components and field trips
- Attended meeting with representatives from the city and other heritage organizations regarding plans for FL’s Quincentennial celebration and Viva Florida 500 program.
- Met with Army Corps of Engineers local office to discuss how FPAN and UWF can help COE staff recognize and effectively manage cultural resources in their jurisdiction
 - Will offer a series of training lectures to start, beginning in December

NAS Pensacola

- Meeting with NAS Cultural Resources to facilitate partnership in outreach and programs

Santa Rosa County

- Working with County Tourist Development Council representative to continue participation in the annual county Beaches to Woodlands event, and to develop ideas for heritage day trips in the county.

Gulf Islands National Seashore

- Working with Interpretive Ranger to schedule a special presentation series for 2013 Viva Florida.

Milton

- Milton High School project at the Scott Site
 - Coordinating with MHS administration to offer the class again next year.
 - Jay Bixler, grad student in archaeology at UWF, is leading the class's field work and assisting the teacher, Jeff Klug, in preparing classroom materials and curriculum
 - Working with school to schedule field trips to UWF, FPAN, and Historic Pensacola Village
 - 27 students met with Jay 17 times during this quarter
- FPAN is serving on the advisory board of the Blackwater River Foundation and will assist in developing a plan for identifying and managing archaeological/historical resources along and in the river as part of a larger management plan
- Working with the local Blackwater Pyrates organization to prepare a Florida Historical Marker application and language
- FPAN and Arcadia Mill Archaeological Site are working with Santa Rosa County School Board to host Teacher In-Service Workshops

Gulf Breeze

- Working with contact for Deadman's Island restoration project to assist with interpretive signage for a proposed snorkeling trail at the island

Okaloosa County

Ft Walton Beach

- Provide advice to Historic Sites & Structures Board
- Working with Friends of *Governor Stone* to promote the schooner as a heritage education tool and to investigate grant opportunities

Crestview

- UWF grad student and FPAN Intern Tara Giuliano is working on the Old Bethel Cemetery project as thesis topic
 - Tara conducted test excavations and additional oral interviews for her project

Walton County

- Working with Tourist Development Council to advise on archaeological/historical concerns with Kellogg Property development
- Working with TDC to develop and promote heritage tourism opportunities

Holmes County

- Working with joint Holmes/Washington counties Library Services to develop joint programs for youth and adults in 2012
- Working to establish regular teacher in-service workshops with county education staff, in partnership with neighboring counties to facilitate attendance and funding for teachers to participate

Washington County

Falling Waters State Park

- Working with Park to develop programs for 2012, which is the Park's 50th anniversary

Bay County

- Working with Science & Discovery Center to host an Archaeology Educator Workshop

Jackson County

Marianna

- FPAN coordinating archaeological assistance and outreach for the new Chipola Greenway, including staff from the FL DHR.

Calhoun County

- Continuing to work with county educational staff to develop consistent teacher in-service trainings in Blountstown each year

Gulf County

Port St. Joe

- Working with St. Joe Peninsula State Park Interpretive Ranger to develop Archaeology Month and summer programs.

Assisting DHR

Training Programs

- Heritage Awareness Diving Seminar (HADS)
 - Training seminar for NAUI/PADI/SSI Course Directors to educate them about submerged cultural resources and encourage them to pass along to Instructors to teach new divers
 - Seminar scheduled for May 24-26 in Marathon
 - Other training agencies have been contacted and meetings were held at the DEMA show to encourage them to adopt the Heritage Awareness Specialty and to participate in HADS
- Working with BAR Training Coordinator Kevin Porter to develop on-line training, starting with the Historical and Archaeological Resources Training (HART) class

Local contact for DHR Review & Compliance

- Assistance to county and city for permitting requests
- Assist with inspection of newly uncovered archaeological remains, such as shipwreck material, and provide advice and liaison for Florida Master Site File submission and any further investigation

State Historical Marker Council

- Della Scott-Ireton appointed by Secretary of State to serve on the Florida Historical Marker Council
 - Conference call Nov 29

Assisting with distribution and reprint of DHR interpretive materials

- Worked with BAR staff to reprint the Preserves poster
- Working with BAR staff to reprint of the 1733 Spanish Galleon Trail booklet
 - FPAN partnering with BAR and FKNMS to fund the reprint

Coordinating with DHR to schedule annual meeting between DHR and FPAN staff

- Meeting planned for September 25-26, 2012

Working with DHR on heritage tourism initiatives

- Working with BAR underwater staff to facilitate new Preserves
 - USS *Narcissus* and Fort Dade near Tampa
- Working with BAR Underwater Program on a newly received grant to develop a Panhandle Shipwreck Trail along the coast of NW FL.

Other

- Della working with Fritz Sharar to develop an FPAN diving program and to get FPAN divers whose host institutions do not have a diving program under the UWF diving program umbrella
 - Training scheduled for Feb 7-9
- Della working with UWF attorneys and Diving Program to develop liability and release waivers for participants in FPAN training courses
- Della attending and participating in UWF Department of Anthropology faculty meetings
- Della serving on committee to develop state-wide "Unearthing Florida" radio show
- Della and Irina serving on committee to develop traveling exhibits for the Destination Archaeology! Resource Center and display for the FPAN Coordinating Center stairway niche
- Della and Irina supervising three Interns and two Work-Study students
- Irina working with WFHPI staff to make History and Archaeology Summer Camps part of STEM youth programs through UWF
- Irina working with UWF Marketing Director and graphic designer to revamp FPAN business cards/letterhead/envelopes/etc and to develop a library of templates for flyers/advertisement materials
- Irina serving on Search Committee for West Florida Historic Preservation, Inc. education staff position
- Irina serving on Archaeology Tourism Task Force
- Irina serving as Girl Scout Gold Award Advisor
- Nicole completed the Florida Boating Safety Education course
- Della serving as Point Person for FPAN Strategic Planning initiative
- Della attended UWF Fall Commencement
- Della attended FPAN Board of Directors meeting
- Irina serving as contact for Visit Pensacola to offer volunteer opportunities to visitors
- Della serving on 9 thesis committees for UWF graduate students:
 - Irina Sorset
 - Scott Sorset
 - Melissa Timo
 - Tara Giuliano
 - Nicole Bucchino
 - Brian Adams
 - Jay Bixler
 - Morgan Wampler

- Stephanie Poole
 - Nicole Tumbleson Morris successfully defended her thesis!
- Facilitate meetings with archaeologists and local residents regarding artifact finds in the Region
 - Lee Manson
- Attend Panhandle Historic Preservation Alliance meetings
- Attend Pensacola History & Archaeology Council meetings
- Della serving as Board Member of the Pensacola Archaeological Society – attend monthly meetings and participate in Board activities and decisions
 - Della also on Program Committee for 2011-2012 to secure speakers for the PAS monthly membership meetings
- Della serving on UWF Diving Control Board
- Della serving on UWF Marine Services Executive Committee
- Della elected to Board of the Society for Historical Archaeology
- Della serving as elected Board member and Treasurer for Advisory Council on Underwater Archaeology
- Della serving on Conference Committee, UNESCO Committee, and Public Education & Information Committee of Society for Historical Archaeology
- Della serving on Training and Education Advisory Board of Nautical Archaeology Society
- Della appointed to serve on the Federal Advisory Committee for Marine Protected Areas

Publications

Scott-Ireton, Della A. and David Gaimster

2012 Historical Archaeology and Public Engagement. In *Archaeology in Society: Its Relevance in the Modern World*, Marcy Rockman and Joe Flatman, editors, pp. 153-164. Springer, New York, NY.



Kids at the FPAN table at Arcadia Mill Open House doing the Build-a-Boat activity.



FPAN staff from Northwest and West Central man the booth at the DEMA show in Orlando.



UWF Lab Director Jan Lloyd shows students from the Milton High School Archaeology Class about sorting artifacts.