

Quarterly Report

Contract Number 7496

**Florida Public Archaeology Network
Southeast Regional Center
at
Florida Atlantic University – Fort Lauderdale
111 East Las Olas Blvd.
Suite AT817
Fort Lauderdale, Florida 33301**

January 25, 2011

**Michele Williams, Ph.D., RPA (Director)
Sarah Nohe, M.A. (Outreach Coordinator)
Micheline Hilpert (Administrative Assistant)
Matthew Gardner (Graduate Assistant)
Crystal Geiger (Graduate Assistant)**

Reporting Period – October 1 to December 31, 2010

This past quarter has been very productive for the Florida Public Archaeology Network – Southeast (FPAN-SE) region. We introduced over 4,000 people to FPAN and its goals through 15 lectures, 18 meetings, four training sessions, eight events, and nine youth education opportunities. We had contact with the county archaeologists in our area and met with several heritage-minded organizations throughout the region. Our efforts with local governments have increased and inroads continue to be made; staff is updating our local government database as a result of the November elections.

Public Outreach

FPAN-SE continues to foster public involvement through a number of avenues, including booths at public events, lectures, trainings, meetings, and a variety of youth programs. Information about our social media efforts are summarized in the “Media” section of this report.

The FPAN-SE booth was set up at eight events in this past quarter as noted below:

Event	County	# of Contacts
Get Lit Event with the City of Fort Lauderdale	Broward	300
Information Booth at Two Fort Lauderdale Jazz Fests	Broward	520
FPAN Information Booth at John Pennekamp Coral Reef State Park 50th Anniversary	Monroe	125
Fright Night Explorers at Gumbo Limbo Nature Center	Palm Beach	130
FPAN Information Booth at the Florida Dive Show	Palm Beach	400
FPAN Information Booth at the Florida Association of Science Teachers conference	Statewide	550

All five FPAN-SE staff members helped with the FPAN booth at the Florida Dive Show allowing FPAN Senior Staff to network more freely with Dive Show participants and vendors. Other events of state-wide significance included the Florida Association of Science Teachers and John Pennekamp Coral Reef State Park 50th Anniversary. Smaller events in Fort Lauderdale and at Gumbo Limbo Nature Center strengthened our partnerships with area organizations while offering education opportunities to local citizens.

Requests for public lectures increased in this quarter, with an average of about one lecture per week, as noted below:

Partner	County	# of Contacts
Landscape Inspectors of Broward County	Broward	35
Pompano Garden Club	Broward	35
Archaeological Society of Southern Florida	Miami-Dade	35
Everglades Life Members Club	Miami-Dade	35
FIU - Dept of Global and Sociocultural Studies	Miami-Dade	40
Miami Lake Garden Club	Miami-Dade	16
University of Miami Anthropology Department	Miami-Dade	55
Florida Keys Eco-Discovery Center	Monroe	35
Matecumbe Historical Trust	Monroe	65
Boca Raton Historical Society	Palm Beach	35
FAU Anthropology Department – Graduate student seminar	Palm Beach	18

FAU Anthropology Department – Undergraduate course	Palm Beach	40
First Unitarian Church	Palm Beach	35
USDA Regional Offices	Palm Beach, Broward, Miami-Dade, Monroe	50
Florida Dive Show	State-wide	35
FPAN-EC	Outside of Region	50

Of particular significance was a lecture, which our office co-sponsored with FPAN-Southwest, for the USDA Regional offices. We were invited to speak with regional representatives from the USDA to help them understand the archaeological resources they might encounter in southern Florida. Requests for presentations continue to increase significantly for the upcoming quarters, and our calendars are nearly full through April.

This quarter was very active with youth programming; 300 children and educators were reached in nine classroom visits over the past three months. Ms. Nohe and the graduate students took on the majority of programming during this quarter, and requests for additional classroom activities are picking up for the next quarter.

Staff from the FPAN-SE participated in four training opportunities, resulting in 75 contacts. We conducted a very successful Teacher Training in cooperation with Palm Beach County Historical Society, and subsequent Docent Training with the same group. We also co-hosted a “Preservation Day” at the Broward County Historical Commission. Finally, Ms. Nohe had the opportunity to participate in the National Association of Interpreters Training in Pensacola this past quarter; this course has proved valuable by helping her organize and present information on archaeological resources to a variety of publics. Unfortunately, our Historical and Archaeological Resource Training (HART) scheduled for November in Islamorada was cancelled because Kevin Porter, Archaeologist III for the DHR, was denied travel authorization.

Meetings with heritage partners resulted in 110 contacts, and these meetings are summarized below:

Partner	County	# of Contacts
Broward Heritage Coalition	Broward	30
City of Fort Lauderdale Historical Ordinance Workshop Group	Broward	2
City of Fort Lauderdale Planners	Broward	5
Downtown Development Authority	Broward	2
Fort Lauderdale Art Museum Education Staff	Broward	2
Fort Lauderdale Historical Commission meeting	Broward	10
Fort Lauderdale Historical Society Education Staff	Broward	3
RiverWalk Marketing Department	Broward	2
Sailboat Bend Historic District resident	Broward	3
Stranahan House Education Staff	Broward	4
HistoryMiami Education Staff	Miami-Dade	2
Crane Point Nature Center Education Staff	Monroe	5
FAU - Anthro. Dept	Palm Beach	2
Gumbo Limbo Nature Center planning meeting	Palm Beach	20

Jonathan Dickenson State Park Rangers	Palm Beach	2
Palm Beach County Historical Society Education Department	Palm Beach	4
Planning Committee for Native American Heritage Month at FAU	Palm Beach	10
FAS Poster Committee	Statewide	2

These meetings reflect our attempts to maintain contacts across the region and improve ties with local governments. Importantly, Ms. Nohe and Dr. Williams are participating in, and Ms. Nohe has become Secretary for, the Broward Heritage Coalition. This group is a coalition of societies and organizations "formed to address concern regarding preservation of historic resources and to encourage public appreciation of the historic resources in Broward County." We will be hosting their next meeting in January 2011.

Additionally, our office is planning an exhibit and event for November 2011 to celebrate Native American Heritage Month and Fort Lauderdale's Centennial. Our exhibit, "Then and Now: Life along the New River" will be staged in the gallery space at the FAU-Fort Lauderdale campus. We are looking for partnering organizations and grant opportunities to fund this project. In the same month, we will host a historically-themed scavenger hunt, "Dash Through the Past," to encourage local residents and visitors to explore the archaeology and history of downtown Fort Lauderdale.

Assistance to Local Governments

During this quarter, our office has made contact with all of the area County Archaeologists and the Crane Point Nature Center Director in Marathon to check on issues impacting archaeological resources in the area. Our Certified Local Government (CLG) and incorporated municipalities database is being updated to reflect changes in staffing after the November elections. Of special importance are the various meetings and discussions we have had with concerned Broward County residents regarding the Broward County Historical Commission. The Broward County Historical Commission is in the process of being dismantled and/or rearranged by the County Government in a cost-cutting effort. This quarter's assistance to local governments, many of which overlap with earlier categories, are summarized below:

Meeting	Government Organization	County	# of Contacts
Broward County Public Archaeology Day	Broward County Historical Commission	Broward	5
Meeting with staff from City of Fort Lauderdale	City of Fort Lauderdale	Broward	2
City of Fort Lauderdale Historical Ordinance Workgroup meeting	City of Fort Lauderdale	Broward	5
Get Lit Event with City of Fort Lauderdale	City of Fort Lauderdale	Broward	300
Fort Lauderdale Historical Commission meeting	Fort Lauderdale Historical Commission	Broward	10
Lecture for Florida Keys Eco-Discovery Center	Florida Keys Eco-Discovery Center; National Park Service	Monroe	35
Information Booth at John Pennekamp Coral Reef State Park 50th Anniversary	John Pennekamp Coral Reef State Park	Monroe	125
Meeting with Jonathan Dickenson State Park rangers	Jonathan Dickenson State Park	Palm Beach	2
Lecture for USDA Regional Offices	USDA	Palm Beach, Broward, Miami-Dade, Monroe	50

Assistance to DHR

Assistance to the DHR has continued in the form of providing information on DHR projects such as the Underwater Archaeological Preserves to interested parties. In addition, Dr. Williams has been assisting with the development of the Florida Archaeology Month poster for 2011. We already have scheduled 17 separate events/lectures for Archaeology Month 2011. Staff from our office also helped with the FPAN booth at the Florida Dive show; hundreds of interested citizens and vendors received information on Florida's underwater heritage at the show. Unfortunately the cancellation of the November HART training in Islamorada meant that at least 10 interested Monroe and Miami-Dade planners missed an opportunity to learn about the DHR mission and programming.

Media

During this quarter, our office continued to increase FPAN's visibility through various media, including Facebook postings and Tweets as noted below:

Media Type	Media Outlet	# of Contacts
Facebook likes in October	Facebook	115
Facebook likes in November	Facebook	119
Facebook likes in December	Facebook	120
October Twitter followers	Twitter	180
November Twitter followers	Twitter	190
December Twitter followers	Twitter	200

Our Twitter and Facebook presence continues to steadily grow through time. In addition the FPAN Coordinating Center developed a new website for us; Ms. Nohe has taken over the task of updating and maintaining the site.

Administrative

This quarter has required a variety of administrative tasks including monthly FPAN conference calls and bi-weekly staff meetings. Quarterly reports and administrative meetings with our host institution have required some effort in this past quarter as well. We will be moving our office early in 2011 so the logistics of this move have occupied some of our energies. Finally we are processing and analyzing paleoethnobotanical samples from the DuBois site as part of a cooperative project with the Palm Beach County Archaeologist.

Conclusion

This final quarter of 2010 has been productive. We continued to work on various items outlined in the Strategic Planning Retreat, especially strengthening our relationships with the CLGs and governmental entities at state and local levels. We have been able to participate in a much broader range of activities due to our fully-staffed office, including our returning FAU interns. We are already booking trainings, lectures, and events into the late spring and early summer, so we look forward to another busy quarter.

SE-FPAN Executive Summary – January 2011

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Type of Activity/Event	Count	Attendees #
Public Presentations	16	614
Public Events	6	2025
Adult Training/Workshops	4	75
School/Youth Programs/Workshops	9	280
Electronic Media	6	924
Meetings	18	110