

Quarterly Report

Contract Number 7496

**Florida Public Archaeology Network
Southeast Regional Center
at
Florida Atlantic University – Ft. Lauderdale
111 East Las Olas Blvd.
Suite AT817
Ft. Lauderdale, Florida 33301**

January 31, 2012

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Reporting Period – October 1, 2011 to December 31, 2011

The Florida Public Archaeology Network – Southeast (FPAN-SE) continues to expand outreach efforts during the fourth year of operation. This past Quarter has been a particularly eventful as we opened our “Then and Now: Life Along the New River” exhibit in November and hosted the Florida Public Archaeology Network Board of Directors Meeting in December. As such, we introduced nearly 3,000 people to FPAN and its goals through lectures, meetings, events, and youth education opportunities. We had contact with the county archaeologists in all of our counties. Additionally we are working with several local governments on specific preservation-focused ordinances and projects.

“Then and Now: Life Along the New River” Exhibit and Activities

A major achievement in this quarter was our “Then and Now: Life Along the New River” exhibit, “Dash Through the Past” scavenger race and other associated activities. The exhibit was conceptualized a year ago as an effort to add an archaeological perspective to the Centennial celebrations for the City of Ft. Lauderdale. Our proudest achievement, however, is the broad group of partners with whom we worked:

African-American Research Library and Cultural Center
Ah-Tah-Thi-Ki Museum
Broward College
Broward County Historical Commission
Broward County LGBT Community History Project
City of Ft. Lauderdale
City of Ft. Lauderdale's Centennial Celebration Committee
Dolph Map, LLC
Downtown Development Authority
Florida Humanities Council
Fishing Hall of Fame & Museum
Ft. Lauderdale Historical Society
Florida Atlantic University
Susan Gillis, Ft. Lauderdale Centennial Historian
International Game Fish Association
Jungle Queen Riverboat
Manatee Village Historical Park
Theodore Morris, Artist
Museum of Art – Ft. Lauderdale
Old Dillard Museum
Plantation Historical Museum
Riverside Hotel
Riverwalk Trust
South Florida Collection Management Center at Everglades National Park
Stranahan House and Museum
Stonewall National Museum & Archives
Water Taxi

Funding for the exhibit and race was supported, in part, by our general operating budget. Exhibit conceptualization, design, development, and production were done by SE-FPAN staff and volunteers. We also worked with Dr. Arlene Fradkin (FAU Department of Anthropology) to secure a Florida Humanities Mini-Grant to pay the printing costs associated with the exhibit. The Ft. Lauderdale Centennial Committee donated funds to help defray the costs of our scavenger race. Prizes for the “Dash Through the Past” scavenger race were donated, over \$1000 worth in total, by area heritage-minded organizations. Our ability to have such a professional exhibit on such a limited budget is a testament to the extraordinary talent and hard work of our office.

Almost 500 people participated in some portion of this exhibit and its associated activities. We had a very well-attended opening as seen in this video: (<http://www.youtube.com/watch?v=piVuDH6WYqo>). The exhibit was attended by an FPAN-SE staff person for over 60 hours during the November and December for a total of 20 gallery days and 337 attendees. Meetings of the Greater Ft. Lauderdale Alliance Governor Council, Ft. Lauderdale Chamber of Commerce, and Florida Public Archaeology Network –

Board of Directors all occurred within the gallery; these were excellent opportunities for the exhibit to be seen by a broad range of visitors. Additionally, four lectures were held in conjunction with the exhibit with a total of 72 attendees. "Dash Through the Past" scavenger race had a total of 12 participants. While we had hoped for a larger number of attendees at the race, we were happy to see that everyone who participated learned about the history and archaeology of Ft. Lauderdale. This learning process will continue into 2012: we will be loaning the exhibit panels to interested area organizations with the Broward County Historical Commission to borrow the panels in early 2012.

Public Outreach

FPAN-SE continues to foster public involvement through a number of avenues including events, public lectures, and a variety of youth programs.

The single public event we attended was the Tri-Neighborhood History Day in Ft. Lauderdale. This event took place in November honor Lewis Landing Park's historical and archaeological significance. Approximately 40 people attended the event. One of the representatives from Lewis Landing Park was so impressed with our booth that he asked us to help develop interpretive signage as part of their overall park development plan. Consistent with the redefinition of FPAN's strategic goals towards the issues of increasing linkages to CLGs and other activities, public outreach activities were slightly reduced.

Four public lectures were offered in this past quarter with a total of 155 attendees. Womens' Clubs, FAS Chapters and Historical Societies were all represented. In addition, Dr. Williams received the "Golden Trowel" award from the Archaeological Society of Southern Florida for her work in this past year with the Society. Requests for presentations have picked up significantly for the upcoming quarters, and we are already booking talks through June 2012.

Programming for schools and youth groups was fairly slow this quarter. Interestingly, when we are able to make inroads with an area school, it is easy to reach a large number of students in a short period of time. We did three days of programming with Broward County Schools, and we worked with a total of 270 students. Sarah Nohe and Amber Weiss represented FPAN at the Florida Council of Teachers of Mathematics. The staffed a booth for three days, with about 150 visitors, and taught a "Journey Through the Past... with Math" training for a standing-room-only group of 30 people. We continue to work with educators at local universities and colleges as well. Palm Beach Atlantic University and Florida Atlantic University both requested our services in this past quarter.

Ms. Nohe and Dr. Williams continue their Committee and Board of Director work. Ms. Nohe serves on the Board of the Broward Trust for Historic Preservation. Dr. Williams is a board member, and soon to be Membership Secretary, for the Florida Archaeological Council. Within FPAN, the Archaeotourism and Development Committees have SE-FPAN representation.

Assistance to Local Governments

During this quarter, our office has made contact with all three area County Archaeologists to check on issues impacting archaeological resources in the area. Of particular note were our efforts to assist the City of Pompano Beach as it goes through the National Register of Historic Landmarks process for the "Indian Mound" Park. Additionally, office has decided to help with rehabilitation of the Lawrence E. Wills Museum in Belle Glade. Finally, Dr. Williams has been assisting the City of Ft. Lauderdale as it revamps its Historic Preservation Ordinance. This quarter's assistance to local governments is summarized below:

Activity	Organization	County	# of Contacts
Assisting Ft. Lauderdale Historic Planning Board with development of archaeological ordinance - 7 meetings in total	City of Ft. Lauderdale Historic Planning Working Group	Broward	55
City of Pompano Beach Historic Preservation Committee meeting to discuss National Register process	City of Pompano Beach	Broward	10

Meeting with Chief of Cultural Resources from Everglades and Dry Tortugas National Parks	Everglades and Dry Tortugas National Parks	Miami-Dade; Monroe	2
Assisting Palm Beach County Archaeologist with excavations at DuBois County Park	Palm Beach County Archaeologist	Palm Beach	6
Meeting with team for Lawrence E. Wills Museum rehabilitation - 2 meetings in total	Lawrence E. Wills Museum	Palm Beach	7

Assistance to DHR

Assistance to the DHR has continued in the form of providing information on DHR projects such as the Underwater Archaeological Preserves to the Palm Beach County Power Squadron and Lake Park Historical Society. In addition, the assistance with the National Register process for City of Pompano Beach and the meetings with the Lawrence E. Wills museum are at the request of the DHR.

Media

During this quarter, our office continues to increase FPAN's visibility through various media including YouTube videos, Facebook postings and Twitters as noted below:

Media Type	Media Outlet	# of Contacts
Facebook likes in October	Facebook	180
FaceBook likes in November	Facebook	186
FaceBook likes in December	Facebook	198
October Twitter followers	Twitter	293
November Twitter followers	Twitter	296
December Twitter followers	Twitter	300

It is important to note that our Twitter and Facebook presence continues to steadily grow through time. We are using these media to promote our events as well as events with partnering organizations.

Administrative

This quarter has required a variety of administrative tasks including monthly FPAN conference calls and bi-weekly staff meetings. Quarterly reports and administrative meetings with our host institution have required some time in this past quarter as well. Ms. Nohe also has been supervising the efforts of a volunteer who has logged over 25 hours of time with our office in this quarter. Finally our office hosted the FPAN Board of Directors meeting in early December. We had a chocolates and dessert reception for the Board Members and Regional Directors in our "Then and Now: Life Along the New River" gallery space. The Board meeting took place on the following day at Florida Atlantic University, Fort Lauderdale Campus. Coordination and planning of the Board of Directors meeting required some considerable effort on the part of our office in the weeks leading up to the event.

Conclusion

This last quarter of the 2011 calendar year has been productive and we have initiated the process, outlined in the Strategic Planning Retreat, of articulating more firmly with the CLGS and governmental entities at state and local levels. We have been able to participate in a much broader range of activities with our fully staffed office including our FAU interns. We are already booking trainings, lectures, and events into the spring and summer, so we look forward to another busy quarter.

SE-FPAN Executive Summary – October 2011

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Type of Activity/Event	Count	Attendees #
Public Presentations	13	425
Public Event	1	40
Professional Events	1	180
School/Youth Programs/Workshops	3	270
Volunteer opportunities	10	25
Electronic Media	888 564	Twitter followers and FaceBook fans
"Then and Now" exhibit hours	60 hours	337
Meetings	24	204