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**Southwest Regional Center
Quarterly Report – January/February/March 2010
Steve Archer, Director
Matthew Schuld, Outreach Coordinator**

Executive Summary

The third quarter of FY 2009-2010 saw greatly increased activity at the Southwest Regional Center. With the hiring of Matt Schuld, our Outreach Coordinator, in late January, we have been able to provide much more programming as our center continues to develop.

In January, Steve Archer attended the Society for Historical Archaeology meetings at Amelia Island, and presented two papers based on research conducted before coming to the FPAN position. Following the SHA, the FPAN Southwest Regional Center sponsored a talk at the Sanibel-Captiva Conservation Foundation on the archaeology of the Santa Fe Trail, a presentation by Drs. Bonnie Clark and Minette Church of the University of Denver and the University of Colorado – Colorado Springs, respectively.

In late January, Steve Archer presented to the Kiwanis Gateway to the Islands group, and Archer and Schuld attended the Division of Historical Resources' HART training in Miami sponsored by the SERC. During the training we made provisional plans to begin offering HART when possible in the Southwest Region, with a tentative date scheduled in June, pending travel authorization for Kevin Porter at DHR. We also attended the Edison Festival of Light Day of Discovery, a major event held in conjunction with a regional science fair for upper elementary students.

In February we began internships with two Florida Gulf Coast University seniors. Jonathan Riner is working on creating a grant and funding sources guide for our regional partners, while Matthew Gerenday is working on a southwest Florida-focused lesson plan on shipwrecks for school visits. Both interns have also been assisting with various festivals and events as well. We were pleased to meet with Butch Wilson, curator of the Clewiston Museum in Clewiston and discuss a number of future partnerships with the museum and FPAN, one of the best partner/venues available to us in the Lake Okeechobee region. We visited the Fort Center site with Mr. Wilson as well as Lisa Andrews of Big Cypress National Preserve, and discussed potential future joint activities related to Fort Center. In February we also conducted interviews with applicants for the part-time Administrative assistant position; this hire will not be completed until the center is moved to the Seven Seas house, currently projected to happen in May of 2010. We were also pleased to have Bill Lees, the Executive Director of FPAN visit and discuss our center with us in February.

March was Florida Archaeology Month, and the Southwest Regional Center attended, planned and assisted with many related events, including significant contributions to the Florida Archaeological Month Poster. We attended festivals each weekend in March and developed new interactive activities for them, including a make-your-own bead timeline project for kids and a seriation demonstration comparing modern cell phones to prehistoric projectile points. The Chalo Nitka festival in Moore Haven is a major community event for the Lake Okeechobee region and this year marked the first attendance by FPAN. This was a helpful step forward in increasing FPAN's visibility in the two eastern counties of our region. We attended the Calusa Heritage Day at the Randell Research Center on Pine Island, and continue to enjoy a productive relationship with Randell, the previous host institution for the Southwest Regional Center. We coordinated a speaker and activity program with the Collier County Museum of Naples' Archaeology Day, featuring Theresa Schober from the Town of Fort Myers Beach, John Beriault of the Archaeological and Historical Conservancy, and Annette Snapp of Florida Gulf Coast University. We also had an FPAN information table and assisted with the Craighead laboratory being open for the day. Steve Archer and Matt Schuld have also continued to attend other local events and sponsored talks where possible to make contacts and foster institutional relationships, such as the Bonita Springs Historical Society and Randell Research Center events.

We have also continued to gather needs assessment data for our region, in particular after our FPAN-wide strategic planning meeting where local government assistance was stressed as a priority for the overall program. We have gathered up-to-date data on the status of each local government in our region, including the historic and archaeological preservation language in comprehensive plans and ordinances, as well as Evaluation and Appraisal (EAR) schedules to assist with prioritizing how FPAN may best assist these governments.

Finally, we continue to assist the planning and implementation of major statewide archaeological events, including the 2010 Florida Anthropological Society meetings and the Florida Archaeology Month poster production; both are in conjunction with the membership of the Southwest Florida Archaeological Society. FPAN will be hosting a public event at the conference in May, a walking tour of downtown Fort Myers led by Marion Almy of Archaeological Consultants Incorporated. FPAN is also hosting the pre-conference workshop and coordinating vendor/book room and field trip components of the conference.

The Southwest Regional FPAN center continues its unique relationship with the Mound House and the Town of Fort Myers Beach, being situated as a component of another archaeological, cultural, and environmental educational facility. Because of this structural distinction from other FPAN centers, FPAN and Mound House are cross-promoted at events in a way that benefits both programs. For brevity's sake, this report does not include every Mound House program where FPAN was promoted, although the programs are interlinked in an ongoing, mutually beneficial relationship.

Type of Activity/Event	# of Events/Presentations/Activities	Attendees #
Public Presentations	5	122
Public Events	6	5415
Professional Presentations (conferences, etc)	2	150
Professional Events attended (conferences, etc)	1	
Adult Training/Workshops		
School/Youth Programs/Workshops		
Radio/TV Presentations/Interviews		
Volunteer Programs		
Meetings attended – Government, Schools, Administration	18	
Printed Articles – Magazine, Newspaper	2	
Printed Media produced – Brochures, Booklets, Guides, Maps		
Electronic Media produced– Blog, Podcasts, Mass Emails	Blog, Facebook – continuous updates	57*
Major Publications – Book, Chapter, Journal Article		
TOTAL		5687

* Blog subscribers plus Facebook “friends”, approximately 100 Facebook page views/week, total represents “attendees” at FPAN events only.

Public Outreach

Info Booths

- Edison Festival of Light Discovery Village, Lee County – 400 attendees
- Chalo Nitka Festival, Glades County - 3,200 attendees
- Calusa Heritage Day, Randell Research Center, Lee County – 1000 attendees
- Archaeology Day, Collier County Museum, Collier County – 65 attendees
- Frontier Days, Charlotte County Historical Center, Charlotte County – 750 attendees
- Matt Schuld and Steve Archer developed two new activities, a bead timeline lesson and a seriation exercise using cell phones for use at event info booths.

Public Lectures/Presentations/Tours

- Santa Fe Trail Archaeology – Sanibel-Captiva Conservation Foundation, 35 attendees
- Cultural Resource Laws Presentation, Florida Gulf Coast University, 40 attendees
- Speaker Presentations (Theresa Schober, John Beriault, Annette Snapp) at Collier Museum Archaeology Day, 35 attendees
- Kiwanis Club Gateway to the Islands Chapter, Lee County, 12 attendees

Workshops/Training

- Attended DHR HART training sponsored by SERC, Steve Archer and Matt Schuld, Miami
- FPAN Strategic Planning Retreat, Steve Archer and Matt Schuld, Pensacola

Youth Event/Presentation

Publications

- Blog (fpansouthwest.blogspot.com) and Facebook continuous updates
- Mention and Photo in Glades County TDC Newsletter (Chalo Nitka festival)
- Included in Florida Monthly article via SERC.

Aiding/Advising Local Governments

- Charlotte County –
 - Coordinated with Charlotte County Historical Center (CCHC) to attend Frontier Days as well as scheduling further cooperation with the CCHC. Visited El Jobean Cemetery to photograph site based on a contact who claimed there may be erosion damage to the site; no damage visible.
- Collier County
 - Met with David Southall of the Collier County Museums to discuss FPAN partnerships, including Archaeology Day in March, future possibilities of incorporating Roberts Ranch (Immokalee Pioneer Museum) into Cracker culture educational programs.
- Glades County
- Hendry County
 - Met with Clewiston Museum director Butch Wilson and discussed collaboration between the Clewiston museum and FPAN. They are very willing to host events with us, will be an excellent venue for training and speakers in the eastern portion of the region.
- Lee County
 - Steve Archer, Matt Schuld and the FPAN center were introduced by Theresa Schober at the Lee County Tourist Development Council in February.

Assisting DHR

- Visited El Jobean Cemetery to assess condition and take photos
- Florida Archaeology Month poster production and distribution assistance
- Attended DHR HART training and scheduled HART at the SWRC for next quarter

Other

- Steve Archer presented two papers at the Society for Historical Archaeology Meetings at Amelia Island in January.

- Steve Archer continues to attend Southwest Florida Archaeological Society board and regular meetings.
- Continued conference planning Florida Anthropological Society Meetings in Fort Myers for May of 2010, including field trips to the Seminole Ah-Tah-Thi-Ki museum, Randell Research Center at Pineland, bookroom vendors, and an FPAN sponsored workshop on artifact scanning.
- Toured Fort Center with Butch Wilson (Clewiston Museum) and Lisa Andrews (Big Cypress National Preserve), in advance of giving an FPAN tour for Big Cypress' environmental educators event. The tour was ultimately canceled, but we made valuable contacts with Big Cypress and developed interpretive programming background for future Fort Center tours.
- Completed FY 2011 Budget and Workplan for submission to Coordinating Center
- Steve Archer is supervising two interns from Florida Gulf Coast University, one, Matthew Gerenday, is creating a Southwest Florida shipwreck classroom lesson plan, and, Jonathan Riner, is developing a guide to grant programs and funding for local partner organizations. These projects are to be completed in July of 2010.
- Matt Schuld created a reference document of Next Generation Sunshine State Standards applicable to **Project Archaeology** curricula and other FPAN K-12 educational programs.