Join us for a vibrant panel discussion on the importance of coastal cultural heritage.

Our panelists will discuss how managing coastal cultural resources can benefit communities and promote sustainable tourism in our beautiful coastal areas.

Featured guests include:

- Steve Hayes | Director, Visit Pensacola
- Dr. John Jensen | Assistant Professor, UWF Department of History
- Robin Reshard | Creative Director, Robert Robino Productions and Director, Kukua Institute
- Dr. Sorna Khakzad (FPAN, UWF Research Associate) will provide an introduction, and Mike Thomin (FPAN, Destination Archaeology Museum Manager) will serve as the moderator. Jim Sparks (UWF Center for Entrepreneurship) will provide a welcome and opening remarks.

Event Flow:

10:00 AM | Coffee and Mingling
10:05 AM | Welcome and Opening Remarks
10:07 AM | Introduction to Sustainable Cultural Heritage
10:15 AM | Panel Starts
11:00 AM | Audience Questions
11:20 AM | Mingle with the Panelists
12:00 PM | Lunch with Panelists ($10 in advance, $12 at door)

Location: Pensacola Socialdesk, 3695 N L St, Pensacola, FL 32505

RSVP by visiting Eventbrite.com and searching for “Profiting from Preserving the Past”