



# Annual Report for 2006-2007

## University of West Florida

## FLORIDA PUBLIC ARCHAEOLOGY NETWORK

William B. Lees, Ph.D., RPA, Executive Director

July 30, 2007

[www.flpublicarchaeology.org](http://www.flpublicarchaeology.org)

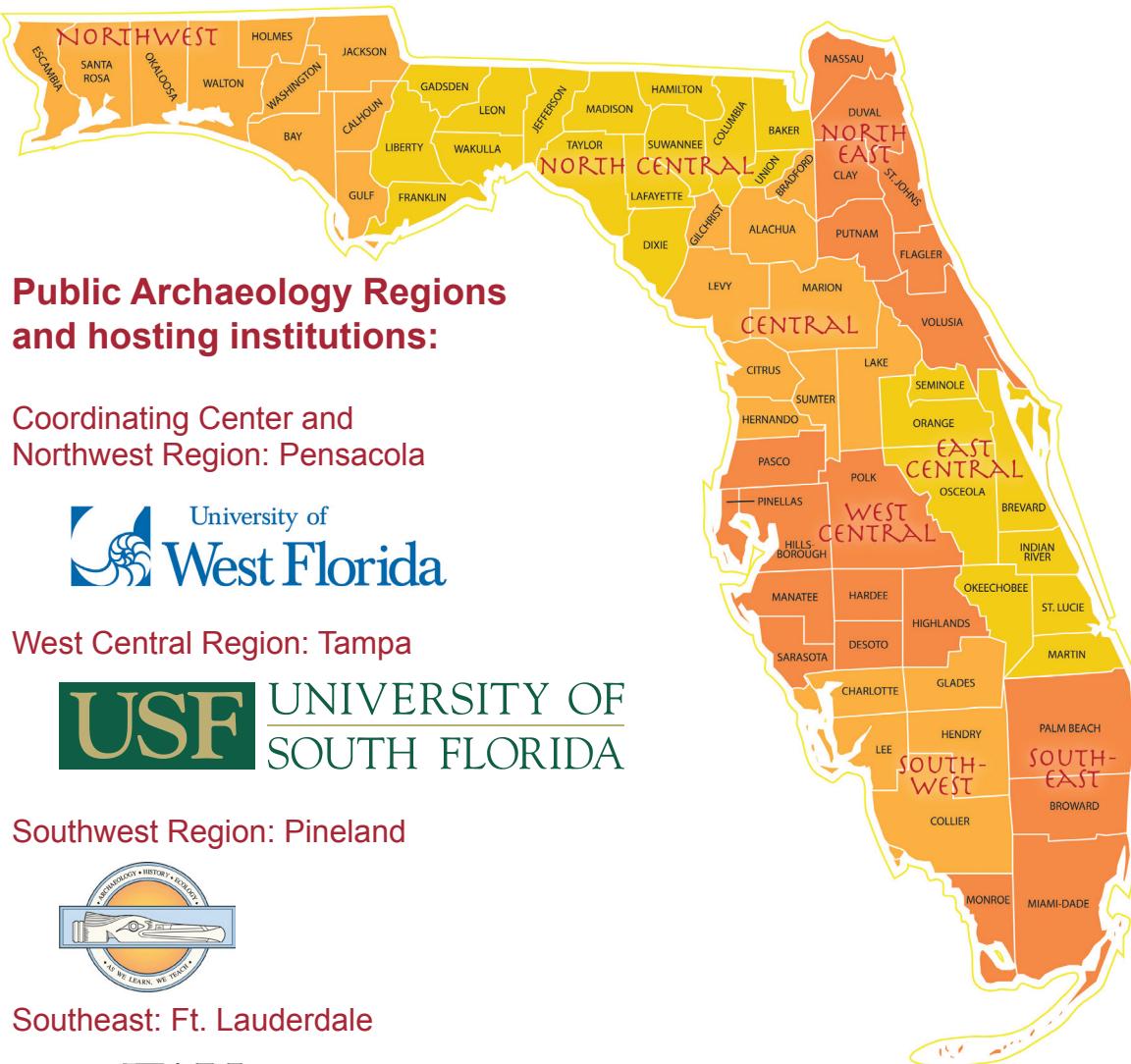
The Florida Public Archaeology Network (FPAN) is one of three units within the newly constituted Archaeology Division of the College of Arts and Sciences, University of West Florida (UWF). This division is administered by Dr. Judy Bense, and also includes the Department of Anthropology and the Archaeology Institute. Under the direction of Executive Director Dr. William Lees, FPAN directly operates the Northwest Region Public Archaeology Center and administers Regional Public Archaeology Centers located in other regions of the state through contract agreements with partner host institutions. FPAN's host institutions currently include Brevard Community College (East Central Region), Flagler College (Northeast Region), Florida Atlantic University (Southeast Region), Florida Museum of Natural History (Southwest Region), and University of South Florida (West Central Region).

### History, Mission, and Goals

During the 2004 legislative session, the state legislature authorized the creation of a Florida network of public archaeology centers administered by the University of West Florida (Florida Historical Resources Act s. 267.145, *Florida Statutes*). As presented in statute, the mission of this network is "to help stem the rapid deterioration of this state's buried past and to expand public interest in archaeology (s. 267.145(1), *Florida Statutes*)". During FY2004-2005 a Memorandum of Agreement (MOA) was drafted between the Florida Department of State, Division of Historical Resources (DHR) and the University of West Florida providing for the creation and operation of the Network. On July 1, 2005, this MOA was signed and the first appropriations to the University of West Florida for FPAN became available. During FY2005-2006, the UWF Coordinating Center in Pensacola and four Regional Public



*July 2005 signing ceremony for the FPAN Memorandum of Agreement.*



Archaeology Centers were established serving the Northwest, Northeast, West Central, and Southwest regions.

The goals of the Florida Public Archaeology Network are defined by the MOA:

**1. Public Outreach**

The Regional Centers will develop visible public outreach programs, including promotion of archaeological/heritage tourism; partnerships with Florida Anthropological Society chapters and other regional heritage organizations; dissemination of archaeological information to the public; promotion of existing regional heritage events and programs; and promotion of archaeological volunteer opportunities. Outreach may include development of portable regional archaeological exhibits, creation of a regional archaeology webpage, as well as distribution of regional archaeological literature.

**2. Assistance to Local Governments**

The Regional Center will support local governments in their efforts to preserve and protect regional archaeological resources by assisting with local archaeological ordinances, comprehensive plan elements, and preservation plans; providing professional archaeological assistance with local archaeological emergencies; and advising local governments on the best management practices for municipally-owned and county-owned archaeological sites.

**3. Assist the Division [DHR] in its Archaeological Responsibilities**

The Regional Centers will assist the Division in its archaeological responsibilities by promoting Division programs, including grants; by supporting the Division with venues and professional assistance for regional training opportunities; by referring local inquiries to the appropriate Division office or staff member; by distributing literature promulgated by the Division; and by assisting with and promoting the identification and nomination of local archaeological sites to the National Register of Historic Places.

These goals are realized locally through the operations of Regional Centers, of which only half of the eight planned were in existence at the beginning of the FY2006-2007 fiscal year. A major goal during this fiscal year, therefore, was continuation of work to fully establish the Network by selecting hosts and establishing Centers in the four remaining regions. At the regional level, these three goals were translated into more specific objectives through annual work plans and budgets that constitute a major part of the year's contracts with our host institutions.

## **Highlights of 2006-2007**

- New Centers Established:
  - East Central
  - Southeast
- New staff hired:
  - Matt Armstrong, Outreach Assistant, Northeast Region
  - Rae Harper, Outreach Coordinator, West Central Region
  - Dr. Kira Kaufmann, Marine Archaeologist, Southeast Region
  - Mary Furlong, Outreach Coordinator, Northwest Region
  - Christy Wood Pritchard, Outreach Coordinator, Northeast Region
  - Kara Bridgman Sweeney, Public Archaeologist, Southwest Region
  - Dr. Rachel Wentz, Director, East Central Region
  - Dr. Michele Williams, Director, Southeast Region
- Logo selected; brochure and promotional materials produced
- Web site redesigned with new look and with a map-based home page to provide direct access to regions
- Three meetings of the Board of Directors:
  - October: selected Florida Atlantic University to host the Southeast Region and Brevard Community College to host the East Central Region
  - May: Considered statement of interest from USF to host Central Region
  - June: Approved USF proposal to host Central Region
- Three meetings of FPAN Directors and Staff:
  - September: first meeting focused on branding and teamwork
  - December: second meeting focused on assisting DHR
  - June: third meeting focused on dedication of Markland Cottage as Northwest Region Center
- FPAN regions collaborated to produce “Local Government Preservation Program Directory” for the Florida Trust for Historic Preservation
- Staff participated at Regional and National Conferences and Trade Shows:
  - Diving Equipment and Marketing Association (Dr. Scott-Ireton)
  - Florida Dive Show (Dr. Scott-Ireton)
  - European Association of Archaeologists (Dr. Scott-Ireton)
  - Florida Trust for Historic Preservation (Mr. Estabrook, Ms. Miller, Dr. Scott-Ireton, Ms. Bridgman Sweeney)
  - Northeast Florida Maritime Archaeology Symposium (Dr. Scott-Ireton, Ms. Miller, Ms. Christy Wood Pritchard)
  - Society for American Archaeology (Mr. Estabrook, Dr. Kaufmann, Dr. Lees, Ms. Wood Pritchard, Dr. Scott-Ireton)
  - Society for Applied Anthropology (Mr. Estabrook, Ms. Miller, Dr. Lees, Dr. Scott-Ireton, Ms. Bridgman Sweeney)
  - Society for Historical Archaeology (Dr. Lees, Dr. Mitchell Cook, Dr. Scott-Ireton)

- Ireton)
- Southeastern Archaeological Conference (Dr. Lees)
  - Coordinating Center moved to renovated L&N Marine Terminal; mooring anchor conserved and placed as exhibit in front of L&N; Alvare Design began design of exhibits about archaeological destinations in Florida
  - Exciting Public Archaeology delivered to FPAN regions:
    - Northeast
      - 47 outreach activities
      - 27,500 contacts made
      - 16,000 miles traveled
    - East Central
      - New Center start up!
      - 817 contacts made in first 2 months of operation
    - Southeast
      - New Center start up!
    - Southwest
      - 127 outreach activities
      - 16,000 contacts made
    - West Central
      - 50 presentation to public groups
      - 120 meetings and organized discussions attended
      - 35 field days evaluating and recording archaeological sites
      - 245 volunteer hours contributed for public archaeology
    - Northwest
      - 44 outreach activities
      - Save Our History Project
      - Mardi Gras Shipwreck project

## Year in Review

The work of the Florida Public Archaeology Network during Fiscal Year 2006-2007 has appropriately become focused on the regions for which Regional Centers were established during the end of Fiscal Year 2005-2006: Northwest (Pensacola), Northeast (St. Augustine), Southwest (Pineland), and West Central (Tampa). Each of these regions saw further development of staff and infrastructure, and incredible program activity. Contacts were made with local government officials, ordinances were promoted and supported, training seminars were held, archaeology month activities were developed, public programs and lectures were delivered, Boy Scout merit badge clinics were held, and school curriculum and programs were developed in concert with educators. The amount of activity, the dedication and creativity of staff, and the overwhelmingly positive reception of our program is a credit to the vision of founders and current Board of FPAN and to the incredible people who work in the Coordinating Center.

and each of the Regional Centers. It is clear that FPAN is succeeding in raising awareness of Florida archaeology among the public and among local government officials. The support of Dr. Judy Bense, Executive Director of UWF's Division of Anthropology and Archaeology; UWF President John Cavanaugh; Dean of the College of Arts and Sciences Dr. Jane Halonen; and others at the University have also been critical in the overall success of FPAN during Fiscal year 2006-2007.

## 2006

As the new fiscal year began on July 1, the Coordinating Center was well established but still housed in temporary quarters on Church Street in Pensacola's historic district. Staff in the Coordinating Center was Executive Director Dr. William Lees, Office Administrator Cheryl Phelps, and staff assistant Dr. Amy Mitchell-Cook. Staff was on the job and operations underway in the Northwest, Northeast, and West Central regions. At the start of the year, staff in the Northwest Region was Director Dr. Della Scott-Ireton, in the Northeast Region Director Sarah Miller, and in the West Central Region Director Richard Estabrook.

In Pensacola, work began in July on the rehabilitation of the L&N Marine Terminal building as the permanent location of the Coordinating Center and the Northwest Region Center. Construction was coordinated by West Florida Historic Preservation, Inc., which manages this building.

On July 6 through 8, a second round of interviews was held at the Randell Research Center at Pineland to select a public archaeologist for the Southwest Region. Kara Bridgman Sweeney was selected and began work in late August. Dr. John Worth, associate director of the Randell Research Center, was assigned quarter-time to FPAN to direct the activities of this center. The Southwest Region Center was scheduled to share space in the historic house that is the Randell Research Center and which was to undergo major renovation/restoration due to previous hurricane damage.

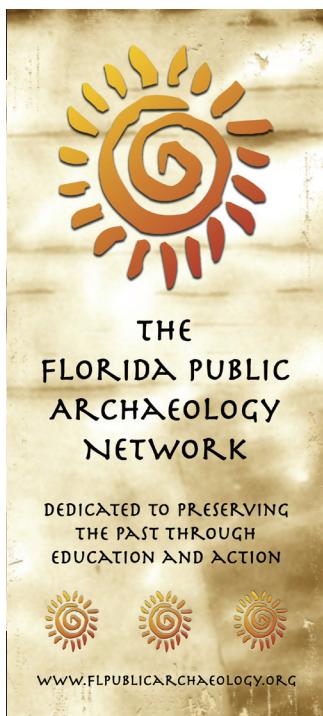


Also in July, review and selection of a logo for FPAN was completed. Design work on the logo was completed at the end of the previous fiscal year by Pola Young of UWF Marketing Communications. With the adoption of the logo and with a number of Regional Centers up and running, design work for a brochure was undertaken. Dr. Scott-Ireton worked with Ms. Young on an excellent brochure, which was printed and available in quantity in October. Dr. Scott-Ireton also worked with



*Temporary FPAN headquarters on Church Street in Pensacola's downtown historic district.*

Breeze Promotions to create a line of promotional items to be distributed at trade shows and at public events, and that featured the FPAN logo and Web address. These items included mini-sharpies, pens, mouse pads, coffee mugs, magnets, coozies, key chains, and visors. Dr. Scott-Ireton and Ms. Phelps also ordered FPAN table covers, directors chairs for trade shows, and promotional “feathers” for each of the centers, all featuring the FPAN logo.



*FPAN Brochure.*

This building was originally a billiards hall associated with Markland Mansion, and most recently had been used for storage by Flagler College.

Outreach Coordinators were hired in the Northeast, Northwest, and West Central regions during the year. Cassandra Rae Harper was hired in September as Outreach Coordinator in the West Central Region and began work on September 22. Christy Wood Pritchard was hired as Outreach Coordinator for the Northeast Region and began work on August 30. Matt Armstrong joined the Northeast Region as Outreach Assistant on September 12. Mary Furlong was hired as a part-time Outreach Coordinator for the Northwest Region and

FPAN, along with West Florida Historic Preservation, Inc. and Ferry Pass Middle School in Pensacola was awarded a “Save our History Grant” from The History Channel. This was one of only a very few that were awarded out of hundreds of applicants, and on completion was selected as one of the top 10 projects in the country. This collaborative project lasted the entire fiscal year, and resulted in the rehabilitation and reinterpretation of Pensacola’s Colonial Archaeological Trail by the Ferry Pass History Club. Northeast Region Director Scott-Ireton and Dr. Amy Mitchell Cook were Co-Principal Investigators on the project. Northeast Region Outreach Coordinator Mary Furlong also worked on the project.

On August 30, a gala “ground disturbing” ceremony was held at historic Markland Cottage on the Flagler campus to kick off construction that would see it restored to its former glory for its new function as the home of the Northwest Region Center.



*“Ground Disturbing” ceremony at Markland Cottage. Flagler President William Abare, Dr. Lees, and St. Augustine Mayor George Gardner break ground for the Northeast Region Center.*

began work on October 18. The Southwest Region chose not to hire an outreach coordinator due to the slightly different administrative structure of that location.

A request for proposals (RFP) was issued during July for new centers in the East Central, Southeast, Central, and North Central regions. Proposals were due October 20, and the Board of Directors convened in public meeting on October 27 in Pensacola to select hosts for these new regions. Directors in attendance were Ms. Marion Almy; Dr. Judy Bense, Chair; Ms. Norma Harris; Dr. Jim Miller; Ms. Shelia Stewart, Mr. Robert Carr; Mr. Greg Cook; Dr. Lynne Goldstein; and Dr. Ryan Wheeler. Absent was Dr. Hester Davis. Others in attendance were Dr. Lees, Executive Officer and Secretary of the Board; Dr. Elizabeth Benchley, staff advisor to the Board; Ms. Cheryl Phelps, FPAN Office Administrator; Dr. Scott-Ireton, FPAN Northwest Regional Director; Ms. Sarah Miller, FPAN Northeast Regional Director; Mr. Richard Estabrook, FPAN West Central Regional Director; Ms. Kara Bridgman Sweeney, FPAN Southwest Regional Coordinator and guests Dr. Clifford Brown, Florida Atlantic University (FAU); Dr. Mike Harris, FAU; Ms. Lee Bailey, Brevard Community College (BCC); and Mr. Doug Andrews, South Florida Community College (SFCC).

Florida Atlantic University was selected to host the Southeast Region Center, to be located on their campus in Ft. Lauderdale. The Board instructed FAU to seek a more publicly accessible venue for this center, to which they were amenable. Brevard Community College was selected as host for the East Central Region, with offices to be located on BCC's campus in Titusville. The BCC office will eventually be housed in an historic grove manager's residence in a heritage village adjacent to campus. No proposals were received for the Central or North Central Regions. The Board directed Executive Director Dr. Lees to seek out potential hosts for these regions and authorized him to negotiate directly with any acceptable hosts.

A meeting of FPAN directors, staff, and advisors was held at the Coordinating



*Attending the first FPAN directors meeting are (left to right) Christy Wood Pritchard, Sarah Miller, Kara Bridgman Sweeney, Dr. John Worth, Dr. William Marquardt, Dr. Judy Bense, Dr. William Lees, Dr. Della Scott-Ireton, and Richard Estabrook.*

Center in Pensacola on September 6 and 7. A very lively discussion was held over the course of two days at this first ever meeting of FPAN staff and advisors from around the state. The main focus of discussion was on branding of FPAN, and making certain that our individual regional centers, all of whom have different host institutions, maintain an identity and an operational philosophy that recognizes their position as part of a state-wide network. During the course of discussion it was recognized that periodic meetings of staff are an essential part of achieving this goal.

Following on the heels of this director's meeting was work to begin the redesign of the FPAN Web site to reflect the importance of the Regional Centers. During the course of the year, the Northeast Region's Web site was adopted as the new "template" for region Web sites and the new FPAN home page was redesigned in keeping with the same design elements. The new home page is a map-based page that will quickly redirect a visitor to any of the operating centers or to the Coordinating Center.

On special invitation to talk about FPAN, Dr. Scott-Ireton traveled to Krakow, Poland, September 19 through 24 to attend the meetings of the European Association of Archaeologists. She presented a paper entitled, "Preserves, Programs, and the Public Archaeology Network: Promoting and Protecting Cultural Resources in Florida."

Dr. Lees attended the Southeastern Archaeological Conference in Little Rock, Arkansas, November 8 through 12, where he presented two papers and set up a display on FPAN in the conference exhibit room. His papers were "Vision to Reality: the Florida Public Archaeology Network," and a research paper co-authored with Dr. Kevin Crisman of Texas A&M University, "Heroine! Rediscovery and Excavation of an Early Western River Steamboat."



*Northeast Region Outreach Coordinator Christy Wood Pritchard at the Florida Community Redevelopment Agencies conference.*

Northeast Region Outreach Coordinator Christy Wood Pritchard represented FPAN at the annual conference of Florida's Community Redevelopment Agencies. Complementary booth space was provided by the conference and was at the entrance to the exhibit hall. Interest in FPAN was overwhelming.

On November 28, Dr. Lees and Dr. Scott-Ireton, director of the Northwest Region, traveled to Jacksonville and joined Sarah Miller and Christy Wood

Pritchard, director and outreach coordinator of the Northeast Region, to examine potential venues for a meeting of the Society for Historical Archaeology. During the previous fiscal year, FPAN proposed and the SHA expressed interest in a Florida conference, perhaps in 2010. Preliminary examination of venues such as Miami, Tampa, and Orlando had indicated hotel prices were too high during the preferred meeting dates. Working with the Jacksonville Convention and Visitors Bureau, this team was able to identify possible venues and upon review one stood out as exceptional and within the cost parameters of the SHA: Amelia Island Plantation.

In October the Florida Trust for Historic Preservation issued an RFP for preparation of a Local Government Preservation Program Directory. This project was funded by a grant that the Florida Trust had received from the Florida Division of Historical Resources to produce this directory. Since the preparation of such a resource is clearly within the mission and goals of FPAN, the University of West Florida submitted a proposal on November 30 to prepare this directory. The Trust notified FPAN in December that they were selected to perform this work, and in late January a contract was finalized. Work on this project commenced at this point, and involved staff at each of the existing FPAN centers, including Dr. Lees and Cheryl Phelps of the Coordinating Center; Dr. Scott-Ireton, Dr. Mitchell Cook, Nicole Tumbleson, and Mary Furlong of the Northwest Region; Sarah Miller, Christy Wood Pritchard, and Matt Armstrong of the Northeast Region; Rich Estabrook, Rae Harper, and Whitney Lytle of the West Central Region; and Kara Bridgman Sweeney of the Southwest Region. The Local Government Preservation Program Directory was submitted to the Florida Trust in June and was accepted by the Trust and the Division of Historical Resources.

On December 13 through 15, Dr. Lees, FPAN directors, and other FPAN staff and advisors assembled in Tampa for the second directors meeting. Meetings were held at the University of South Florida and at the Museum of Science and Industry (MOSI). In addition to hearing reviews of progress from each of the Regional Directors, discussion of DHR's archaeology

## LOCAL GOVERNMENT PRESERVATION PROGRAM DIRECTORY

By

Richard Estabrook, RPA; Dr. Amy Mitchell Cook,  
and Dr. Della Scott-Ireton, RPA

Dr. William B. Lees, RPA  
Principal Investigator

Prepared for

Florida Trust for Historic Preservation  
P.O. Box 11206  
Tallahassee, FL 32302-3206

Submitted by

University of West Florida  
**Florida Public Archeology Network**  
207 East Main Street  
Pensacola, FL 32503



Dr. William B. Lees, RPA, Principal Investigator

June 29, 2007



and historic preservation program was kicked off by presentations by State Archaeologist Dr. Ryan Wheeler and Jeffrey Thirlwall, Community Assistance Consultant with DHR's Central Regional Office in Tampa.

## 2007

Dr. Lees made site visits to Florida Atlantic University on January 3 and to Brevard Community College on January 4. At FAU, he met Dr. Michael Harris, Dr. Arlene Fradkin, and Dr. Clifford Brown and visited the Davie and Ft. Lauderdale campuses, and the Department of Anthropology at the Boca Raton campus. He also met with Chris Eck of the Broward County Historical Commission (BCHC) to discuss the possibility of housing the FPAN center in the new Historical Commission building which was in the process of rehabilitation. Although the projected completion of the BCHC facility was perhaps a year off, eventual location of the FPAN center in this facility was seen as a good prospect by all in attendance.

At Brevard Community College, Dr. Lees met with Provost Katherine Cobb and received a signed copy of the contract between UWF and BCC, and toured campus space that will be used as the temporary offices for FPAN. He also viewed the historic Grove House or Oliver's Camp House that is to be restored as part of BCC's Chain of Lakes Project and which will eventually be the location of the East Central Region Center.

Between January 9 and 14, Dr. Lees, Dr. Scott-Ireton, and Dr. Mitchell-Cook, traveled to Williamsburg, Virginia, for the annual conference of the Society for Historical Archaeology. Dr. Lees co-chaired a session with Dr. Kevin Crisman of Texas A&M University on their research on an early 19th-century western river steamboat, and presented a paper in the session as well, "Landmarks and Lessons: Excavation History of the *Heroine*." Dr. Lees is a member of the SHA Board of Directors and attended two board meetings, the annual business meeting, and several committee meetings in that capacity. Dr. Scott-Ireton presented a paper, "The Florida Public Archaeology Network: Relevance through Education and Interpretation." She also serves on the board of the Advisory Council on Underwater



*Former Broward County Historic Preservation officer Chris Eck explains plans for their new offices to Dr. Michael Harris, Dr. Clifford Brown, and Dr. Arlene Fradkin of FAU.*

Archaeology which held several meetings during the conference. Dr. Mitchell-Cook presented a paper co-authored with Lees and Scott-Ireton, "Partnering for the Public: The Florida Public Archaeology Network and Cooperative Programs for Public Education." Dr. Lees, Dr. Scott-Ireton, and Dr. Mitchell-Cook set up and managed an FPAN booth in the exhibit room at this conference.

Upon return from the SHA, the FPAN Coordinating Center was moved to the newly completed L&N Marine Terminal. The L&N was constructed in 1902 and relocated to Main Street in the 1960s. The second floor houses FPAN offices, conference room, and classroom, and the first floor an archaeology lab and a large exhibit gallery. The move was completed by the end of January.

On February 14, Dr. Lees traveled to Gainesville to meet with Dr. William Marquart, Director of the Randell Research Center. Dr. Lees and Dr. Marquart discussed changes in the organizational structure of the Southwest Region Center necessary to evolve this center to be administratively and programmatically in-line with operations elsewhere in the state while continuing to benefit from the Center's location at the Pine Island site.



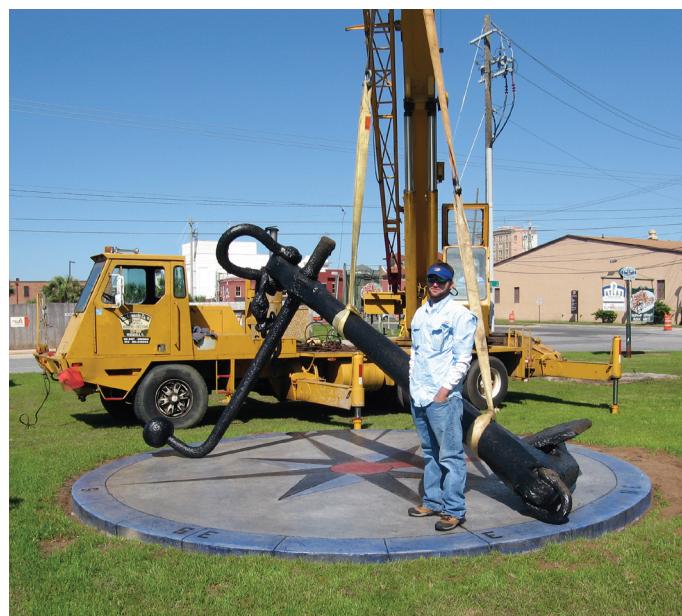
*The new home of the FPAN Coordinating Center and Northwest Region as it appeared in January 2007.*

The Northeast Region Center was a partner to the Lighthouse Archaeological Maritime Program's (LAMP) Northeast Florida Maritime Archaeology Symposium held on March 7 in the St. Augustine Area. Northeast staff Sarah Miller and Christy Wood Pritchard as well as Dr. Scott-Ireton from the Northwest region attended the conference, and the Northeast Center sponsored a public lecture on underwater archaeology at Flagler College. This lecture was presented by Dr. Filipe Castro of the nautical archaeology program at Texas A&M University, who delivered a lively presentation on the ethics of underwater archaeology and treasure salvage.

On March 31, FPAN staff and advisors convened in Tampa to present a symposium at the annual meeting of the Society for Applied Anthropology: "Cultural Heritage Preservation in Action: The Florida Public Archaeology Network." The session was chaired by West Central Region Director Rich Estabrook, who also presented a paper, "Public Archaeology as Public Outreach." The other papers in the session were "The Public Face of Archaeology in the Sunshine State," by Dr. Brent Weisman and Dr. Lees; "Public Archaeology in the Panhandle: The Northwest Region of the Florida Public Archaeology Network," by Northwest Region Director Dr. Scott-Ireton; "Connecting the Dots: Collaborating with Communities in Northeast Florida," by Northeast Region Director Miller; "Public Archaeology at the Randell Research Center in Pineland, Florida," by Southwest Region Director Bridgman Sweeney; and "Vision to Reality: The Florida Public Archaeology Network," by Dr. Lees. The papers were discussed by Dr. Uzi Baram of New College.

On April 3 and 4, interviews of candidates for the position of director for the East Central Region were conducted at Brevard Community College. Executive Director Dr. Lees and State Archaeologist Dr. Wheeler were part of the search committee along with members from BCC. Dr. Rachel Wentz was selected as director, and began work on May 14.

On April 6, the ca. 6,000 pound mooring anchor that had been sitting for years on the ground at the corner of Main Street and Barracks, adjacent to the L&N Terminal, was permanently relocated. This anchor was removed from Pensacola Bay by the Navy in the 1960s. A concrete platform with a decorative compass rose on its surface was constructed as a resting place for the anchor, which was conserved as a student project by UWF graduate student Brian Adams under the direction of Dr. John Bratten. The anchor now sits prominently near the entrance to



*UWF graduate student conservator Brian Adams by anchor after placement in front of L&N.*

the L&N and instantly became an attraction for visitors who seemingly had never noticed it in its previous location.

On April 10, 11, and 12, interviews for two archaeologists were held by the Department of Anthropology at Florida Atlantic University, and again Dr. Lees and Dr. Wheeler were members of the search committee. Two groups of candidates were interviewed during this period: one of terrestrial archaeologists and one of marine archaeologists. Based on qualifications, one of the candidates was to be selected to serve as director of the Southeast Region. Dr. Michele Williams was selected as the terrestrial archaeologist and as director of this region, and Dr. Kira Kaufmann was selected as the marine archaeologist. Dr. Williams began work on June 4. Dr. Kaufmann was scheduled to begin work on August 1 after the end of the fiscal year.

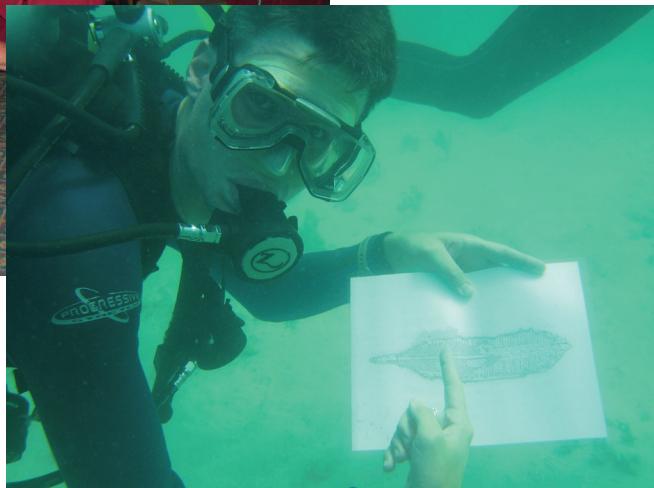
A large FPAN contingent traveled to Austin, Texas, for the Society for American Archaeology conference April 25 through 28. FPAN had a very successful, staffed booth in the large and very active SAA exhibit hall. The booth had a steady stream of interested visitors and the exposure that FPAN received as a result was significant. Present and assisting were Dr. Lees, Dr. Scott-Ireton, Sarah Miller, Christy Wood Pritchard, Rich Estabrook, and future Southeast Region maritime archaeologist Dr. Kaufmann.

Immediately following the SAA conference, April 30 through May 3, Dr. Lees and Dr. Scott-Ireton traveled to Marathon in the Florida Keys for a joint FPAN-Florida Bureau

of Archaeological Research (FBAR) Scuba Course Director Seminar. FPAN and FBAR staff conducted a full-day heritage awareness workshop covering topics of underwater archaeological



*Heritage Awareness Diver seminar:  
Above, State Underwater Archaeologist  
Roger Smith address seminar attendees;  
Right, course attendee during the under-  
water portion of the seminar.*



preservation, and then a full-day dive the following day to visit a site heavily damaged by sport divers and one that is well preserved. This very successful seminar is intended to result in top-down infusion of awareness training in the process of training sport diver instructors and hence the sport divers they train.

The FPAN Board of Directors convened in public meeting at the annual meeting of the Florida Anthropological Society in Sebring, May 10 through 13. Board members present were Ms. Marion Almy; Dr. Judy Bense, Chair; Ms. Norma Harris; Ms. Shelia Stewart, Mr. Robert Carr; Dr. Lynne Goldstein; and Dr. Ryan Wheeler. Absent were Dr. Hester Davis, Dr. Jim Miller, and Mr. Greg Cook. Other in attendance were Dr. Lees, Executive Officer and Secretary of the Board; Dr. Elizabeth Benchley, staff advisor to the Board; Ms. Cheryl Phelps, FPAN Office Administrator; Dr. Scott-Ireton, FPAN Northwest Regional Director; Ms. Sarah Miller, FPAN Northeast Regional Director; Ms. Christy Wood Pritchard; Mr. Richard Estabrook, FPAN West Central Regional Director; Ms. Rae Harper; Ms. Kara Bridgman Sweeney, FPAN Southwest Regional Coordinator; Dr. Wentz, FPAN East Central Region Director; Dr. Williams, FPAN Southeast Region Director; and Dr. Kaufmann, Marine Archaeologist.

In addition to hearing reports from each of the Regional Directors, the board heard from Rich Estabrook about the University of South Florida's interest in serving as host for the Central Region. Mr. Estabrook stood in for Dr. Brent Weisman, who could not attend, and explained a plan for the Central Region with offices at Crystal River Archaeological State Park. The board was favorably impressed and requested a formal written proposal from USF for this region. The board's intention was to convene via conference call after receiving the written proposal to consider whether or not to accept.

An issue was brought up under new business relating to the planned opening of an exhibit at MOSI, "Odyssey's Shipwreck! Pirates and Treasure." This exhibit features salvage of shipwrecks for commercial gain by the Tampa-based treasure salvage company Odyssey

## THE METRO REPORT

 news.tampabay.com

\*\*\*\*\* Wednesday, May 2, 2007 | 3B

# Pirates drop anchor at MOSI

The new exhibit won't include the slave ship that sank plans for a show five months ago.

BY JUSTIN GEORGE  
Times Staff Writer

TAMPA — Five months after the Museum of Science and Industry shelved plans for a pirate exhibition that disturbed black community members, museum officials have announced the coming of another pirate exhibit.

But it will not include artifacts from the *Whydah*, a 1700s hijacked slave ship turned pirate

vessel, which was the centerpiece of last year's proposal.

Black residents, including the NAACP, opposed the display because they feared MOSI would downplay the ship's role transporting slaves.

The new exhibit, Odyssey Marine Exploration's "Shipwreck! Pirates & Treasure," will open June 22 and run until January.

"Our exhibit has nothing to do

whatsoever with the *Whydah*," said Natja Igney, spokeswoman of Odyssey Marine Exploration.

The exhibit will feature historic bottles, beads, porcelain angels, candles and thousands of other artifacts recovered from the SS *Republic*, a sidewheel steamer that sank off the coast of Georgia laden with gold and silver intended to help rebuild the South after the Civil War.

The interactive exhibit will also focus on how shipwrecks, such as the *Republic*, are recovered from the deep sea. It's something Odyssey Marine Exploration added the off-

ition knows much about since the Tampa-based company specializes in marine exploration.

This is the second stop of the exhibit, which opened in New Orleans the day Hurricane Katrina struck. It closed down two hours later, and finally reopened last February before closing again in November because it wasn't making money.

The pirate aspect of the exhibit is new and features an interactive display presenting stories, facts and other information about pirates. Odyssey Marine Exploration added the off-

shoot, which coincides with the expected summer release of the third sequel in the blockbuster *Pirates of the Caribbean* series.

Tampa is also home to the Gasparilla pirate festivals and the Tampa Bay Buccaneers.

"It's quite certain the community is going to embrace it all the more because there will be a pirate component to it," MOSI spokeswoman Shani Jefferson said. "But that's not our reason for bringing it to the museum."

Justin George can be reached at (813) 226-3368 or jgeorge@sptimes.com.

Marine Exploration, and is accompanied by sale of artifacts recovered from shipwrecks in Odyssey's on-line presence as well as in the exhibit store at MOSI. Members of the board expressed discomfort with the ethical juxtaposition of this exhibit within the facility where our West Central Region offices are located. Dr. Lees agreed to explore with Dr. Weisman the possibility of finding a new location for this Center, which is hosted by the University of South Florida.

FPAN was present at the annual conference of the Florida Trust for Historic Preservation in Sarasota on May 17 through 19. Dr. Scott-Ireton, Rich Estabrook, Sarah Miller, and Kara Bridgman Sweeney were present and staffed an FPAN display in the Restoration Marketplace. Ms. Bridgman Sweeney was a speaker in the workshop "Basic Concepts in Archaeological Practice and Outreach," Ms. Miller in the workshop "Promoting Preservation," and Mr. Estabrook in the workshop "Solutions to Protect Archaeological Sites." The 2008 Florida Trust Conference will be in Pensacola; FPAN and UWF archaeology in general are heavily involved in local planning for this conference.

Immediately following the Florida Trust meeting, Dr. Scott-Ireton traveled to Louisiana to join the "Mardi Gras Shipwreck" expedition. The Mardi Gras Shipwreck sank some 200 years ago about 35 miles off the coast of Louisiana in the Gulf of Mexico in 4,000 feet (1,220 meters) of water. The shipwreck, whose real identity remains a mystery, lay forgotten at the bottom of the sea until it was discovered in 2002 by an oilfield inspection crew working for the Okeanos Gas Gathering Company (OGGC). The crew was surveying with video cameras mounted on a remotely operated vehicle (ROV) the proposed route of the Mardi Gras Gas Transmission System, the highest capacity deepwater pipeline system ever built. Until further research and study hopefully can identify the name and history of the vessel, it remains known simply as "the Mardi Gras Wreck" after the pipeline where it was found.

In May and June, an expedition, led by Texas A&M University and funded by OGGC under an agreement with the U.S. Minerals Management Service, was launched to undertake the deepest scientific archaeological excavation ever attempted in order to study the site on the seafloor and recover artifacts for eventual display in the Louisiana State Museum for the benefit of all. The Florida Public Archaeology Network was invited to participate in this project by the Minerals Management Service for the purpose of developing the project's public outreach products, including the project Web site which is hosted by FPAN : <<http://www.flpublicarchaeology.org/mardigras/>>.

On May 23, Dr. Lees traveled to Tallahassee to meet with Dr. Bonnie McEwan, executive director of Mission San Luis, and Dr. Lou Hill, an avocational archaeologist living in Tallahassee. Dr. Hill has been working privately under the supervision of former state archaeologist Ross Morrell to excavate commercial lots in the town of Apalachicola dating to the Antebellum period. He has been excavating these lots for years and is interested in exploring collaboration with FPAN in terms of developing local museum exhibits and working to publish his results. Dr. Lees agreed to visit Dr. Hill in Apalachicola later in the summer in order to further assess the excavations he has conducted to date and to discuss what involvement by FPAN, if any, is appropriate and desirable.

Alvare Design presented concepts for the outdoor interpretive signs and the conceptual

design for the L&N exhibit gallery to FPAN for approval. These exhibits will feature each of our public archaeology regions, and will invite the visitor to take a “road trip through Florida public archaeology.” The concept was well received; further refinement, construction, and installation will occur during FY2007-2008. Interior graphic panels for the second floor offices and classroom had received prior approval by Dr. Lees and were installed during the following week.

On June 14, the FPAN Board of Directors convened via a conference call public meeting to discuss the formal written proposal from USF to host the Central Region Public Archaeology Center. Board members joining the call were Dr. Judy Bense, Chair; Ms. Norma Harris; Ms. Shelia Stewart, Mr. Robert Carr; Mr. Greg Cook; and Dr. Lynne Goldstein; not joining the call were Dr. Ryan Wheeler, Dr. Jim Miller, and Ms. Marion Almy. Also present were Dr. Lees, Executive Officer and Secretary of the Board; Dr. Elizabeth Benchley, staff advisor to the Board; Ms. Cheryl Phelps, and guests Dr. Brent Weisman and Mr. Richard Estabrook of USF. The board discussed and approved USF’s proposal.

Immediately following the acceptance of USF’s proposal, Dr. Lees and Ms. Phelps began to finalize a contract for this center so that operations could begin early in FY 2007-2008. Dr. Weisman at USF began work to finalize a Memorandum of Agreement with State Parks to allow use of office space and facilities at Crystal River Archaeological State Park by USF and FPAN.

The UWF Boards Reception was held at the FPAN Coordinating Center on the evening of June 14. This reception was hosted by the President’s Office and showcased the newly renovated L&N Marine Terminal building and FPAN. Dr. Bense addressed the attendees, who included members of UWF’s Board of Trustees and other official boards, UWF President John Cavanaugh, and other staff, and reviewed the history and vision of FPAN. In addition to viewing the building itself, attendees enjoyed refreshments in the future exhibit gallery and were able to view the newly unveiled exhibit concepts which were posted on the walls of the



*Prehistoric mound at the Crystal River Archaeological State Park, future home of the Central Region FPAN Center.*



*Above: Northwest Region Outreach Coordinator Mary Furlong gives tour of archaeology lab during UWF Boards Reception at the L&N Terminal; Right: Dr. Judy Bense discusses exhibits at L&N Terminal with UWF Board of Trustees Chair K.C. Clark.*

Lees (who recused himself from these proceedings) as a candidate for President, Dr. Scott-Ireton as a candidate for the nominations committee, and FPAN board member Mr. Gregory Cook as a candidate for the Advisory Council on Underwater Archaeology.

The FPAN staff convened for one last meeting during the year in St. Augustine on June 27 and 28. On June 27, FPAN directors and staff enjoyed a luncheon at Markland Mansion courtesy of Flagler President William T. Abare, Jr., and met during the afternoon in the new FPAN Center in Markland Cottage. That evening, President Abare hosted a reception for FPAN and the St. Augustine preservation community at Markland Cottage. On the morning of June 28, the completely restored Markland Cottage was dedicated with remarks and a ribbon cutting by President Abare and Dr. Lees.

Fiscal Year 2006-2007 was an incredibly productive and successful year for the Florida Public Archaeology Network. Substantial progress was made towards establishing a full complement of eight Regional Public Archaeology Centers. The established Northeast, Southwest, West Central, and Northeast centers delivered incredible programming for the

room.

Between June 15 and 17, Dr. Lees traveled to Gaithersburg, Maryland, to attend the mid-year meeting of the Society for Historical Archaeology Board of Directors. Dr. Lees is an officer of the SHA. During the meetings the Board approved a slate for elections which included Dr.



counties in their regions and also helped promote FPAN elsewhere in Florida and around the world. The new East Central and Southeast centers were just getting underway at the end of the fiscal year, but on July 1, six of the planned eight regional FPAN centers were operational, with the seventh to join these early in FY2007-2008.

## **Goals and Objectives for 2007-2008**

Each Regional Center maintains a set of goals and objectives through the annual work plan that they submit as part of their contract renewal process. These goals are what define the delivery of our core program at the regional level. The following goals are more general in nature and reside with the Coordinating Center:

- Continue to implement the MOA for the Florida Public Archaeology Network; institute standardized reporting for quarterly reports; develop approaches for program assessment
- Establish the Central Region Public Archaeology Center at Crystal River Archaeological State Park; Hire Director
- Identify a suitable host for North Central Region
- Develop and print a Spanish language brochure
- Work with Florida Bureau of Archaeological Research to create a statewide initiative to involve sport and avocational divers with public archaeology projects
- Hold two or three meetings of Regional Center staff
- Hold one to two meetings of the Board of Directors
- Promote the Network at meetings of the Conference on Maritime History, Diving Equipment and Marketing Association, Florida Archaeological Council, Florida Anthropological Society, Florida Association of Museums, Florida Trust for Historic Preservation, International Conference on Underwater Archaeology, Society for American Archaeology, Society for Historical Archaeology, World Archaeological Congress, and other appropriate venues
- Complete and install exhibits on grounds and in gallery of L&N building.

